

## U.S., Latin America Discussed By Berle

"I remember," stated Adolph A. Berle in his lecture Monday evening concerning "The Cold War in Latin America," "during the Great Depression tripping over the bodies of men suffering from starvation on my way to school."

"Just as this situation can hardly be imagined today so too we are unable to conceive of the poverty of some of our South American neighbors."

The uniformed, often uneducated masses in these countries today are providing an all too fertile ground for Communist infiltration. Because these countries are our allies and many of them have proved to be our friends, it is necessary that every American understands the situation in Latin America.

Mr. Berle reviewed in his lecture some of the history of these nations. He noted that the relationship between the United States and her southern neighbors and the series of hemispheric conferences that they have engaged in since 1890 denotes the oldest 'League of Nations' in the world.

The Latin American countries have been protected by the U.S. through the Monroe Doctrine which inhibited the conquest by arms by an overseas political system. Without this Doctrine these countries might have been broken into many different parts as Africa was.

The problem with which the U.S. and these nations are faced today is not one of defense against the infiltration of Communism in these areas.

Dr. Berle notes that the Com-

munist are not merely "battling for men's minds", but rather they have a specific program to accomplish in the take over of these nations which they propose to have accomplished by 1963.

First they desire to create chaos among the people, and to arouse their grievances.

Then they will proceed to take over the education and training of the youth. In this country each qualified student can usually obtain an education, but this is not so in the weaker, poorer countries. The Communists by educating the qualified by the means of money loans or some other form of encouragement may create an elite group by which they will be enabled to control some of the Latin American countries.

To dominate the student organizations and to implant one key professor who will aid in the furthering of their course is another aim.

Once these things have been accomplished a military push may be accomplished whereby the country will be taken over.

To cope with this threat to national securities, President Kennedy proposed an Alliance for Progress in Latin America. It may be compared with the Marshall plan in Europe. It is estimated that the program will cost \$20 billion.

All Latin American countries except Cuba, subscribe to the plan. The program will stress education and the improvement of living standards.

The U.S. has a double role to

(Continued on Page Three)

## Loss Of Funds Cuts Dad's Day Activities

### HUB Makes Plans For Dad's Day

By DIANNE RADER

"The Senate is in no way boycotting Dad's Day, and hopes that many Dads come to UConn and have a wonderful day," stated Al Medeiros, vice president of the Associated Student Government. Dad's Day will be sponsored by the University as usual this Fall. This year, November 4, has been set aside with activities planned by groups on campus to supplement the football game with New Hampshire to "honor Dads."

The Senate had made plans for Dad's Day over the summer which were to include innovations, as well as the events sponsored by the Senate in the past. Because of a shortage of funds, resulting from the controversy with the University administration over the new financial system, the Senate is unable to carry out its plans.

The Board of Governors of the Student Union is in the process of planning activities for Saturday morning and evening. Various houses and dormitories are planning coffees or buffet dinners for the families of the girls in the dorm. At the time of publication of the paper, Mr. Bollen was unavailable to make a statement concerning the plans for the University dining halls for Dad's Day.

#### Senate Plans Nothing

The Senate is planning nothing for Dad's Day this year. According to Senator Kevin Dunne (USA), the chairman of the Dad's Day Committee on the Senate, "elaborate plans had been made over the Summer for this year's bigger and better Dad's Day. These plans were made on the assumption that there would be no change in the financial system for the student activities under the Student Senate," he stated.

When the Senate reconvened this Fall the University administration had made a change in the financial procedure. The students rights controversy which ensued is still in progress. The Senate resolved not to pass any budgets through the new system and recessed the Financial Committee of the Senate, according to the Senate minutes.

#### Tight Squeeze

As a result, the Senate is in a "tight squeeze financially," according to the chairman of the recessed Financial Committee, Senator Sam Nemlow (USA).

Senator Nemlow stated, "Of the \$3,333.33 which the Senate got under the old system from the Activities Fee every semester, \$2,572.13 had been budgeted in the spring semester for activities which needed the money to start operation for the Fall semester. This left a total of \$761.20 to work with at the beginning of the Fall semester. The sophomore class picnic for the freshman class during freshman week netted \$400 for the Senate treasury. \$440 was deducted for the Central Treasurer's salary, Senate expenses and the care of Jonathan. This leaves the Senate \$721.20 to work with this semester, approximately."

"This amount is substantially lower than if the Senate were op-

erating under the old system because when the Connecticut Daily Campus, WHUS, and the Nutmeg were separated from the Senate the income of these three organizations was also taken from the Senate to be put in the fund held by the Administration for these organizations. The Senate has in the past years used this income to help pay the cost of the events of other organizations. Thus the Senate is left with about \$721, with little prospects of income.

"With this small amount of money to cover class activities, expenses of student government, and clubs, the Senate is unable to spend the money for Dad's Day," stated Senator Nemlow.

The activities which the Senate would have like to sponsor were, according to Senator Dunne, a tour of the campus, a formal registration with a program and cigars for the fathers, a coffee, and

a series of sports movies with a guest speaker.

The Board of Governors of the Student Union is going ahead with their usual plans for Dad's Day. The plans are still in the formative stages, but are to include a chicken barbecue in the morning at Hawley Armory and a dance in the Ballroom in the evening. Mr. Ahern stated that as of yet the plans are not definite.

Miss Maxine Stein, chairman of the Special Events Committee, said that the barbecues would be held in Hawley Armory from 11:30 to 1:30 with an "extensive menu planned." Tickets for the affair are being sold at the HUB Control Desk for \$1.50.

The dance in the HUB Ballroom is planned to "provide an evening of entertainment for the students and the parents with competition in dancing. Prizes for the competition are under consideration."

## U.S.A. Platform Released; Student Rights Advocated

The platform of the United Students Association, released by Dennis Lepak, President of the USA party, at a candidates' meeting last week, is as follows:

We, the candidates of the United Students Association, do hereby promise, that if elected, we will aid the students in their fight for student rights, and work for the establishment of the following platform.

1. We will sponsor social and other activities, the profits from which will be turned over to the Student Senate, to continue its fight for student rights.
2. We advocate establishing a system of class dues, to be levied directly if necessary, for the perpetuation of class activities.
3. We will strive for a more prudent handling of the Student Senate funds.
4. We are in favor of the establishment of a tri-semester system, with an additional fourth semester of summer school.

It was announced at the meeting that Joel Hirschhorn, Phi,

Epsilon Pi, has been appointed United Students Association campaign manager for the forthcoming class elections.

In making the announcement, Dennis Lepak, Tau Kappa Epsilon, President of the USA, said that Hirschhorn's appointment was based on his past experience in student politics, both in high school and in college.

Lepak added that the campaign manager sets up speaking schedules at the various living units, prepares press releases, schedules radio time and performs other duties, all designed to attain the elections victory for the USA class candidate.

Campaign committee members named simultaneously with Hirschhorn are: Nancy Martin, Michael Lipton, Polly Eggleston, Cathy Hawkins, Charlotte Caye, Roger Jelberborim, and Allan Lipscher.

Campaign manager Hirschhorn stated that he would welcome assistance from any students. Those willing to aid in the campaign starting Monday, should call GA 9-5637.

## UCF Calling Begins Today

The annual calling campaign of the University Christian Fellowship begins today with teams of students canvassing Protestants on campus. The callers are encouraging participation in the program and financial support for the UCF.

About 40 members of the UCF are participating in the calling. They will distribute a brochure recently printed which outlines the fall activities, and will further explain the program and plans.

The UCF is the major protestant group on campus. It is sponsored by the Baptist, Congregational, Methodist, and Presbyterian churches. The program activities, however, are supported by the contributions of local students and faculty.

### Inside Pages

Leonard Seiber will present a concert this evening . . . See page 3.

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Russia's 50-megaton bomb causes stir in the U.S. and around the World. Weather Bureau in forms public about dangers of fallout from bomb . . . See page 5

\* \* \*

UConn soccer team is victorious again . . . See page 6.

\* \* \*

Dispute between NAA and AAU over the control of intercollegiate athletics . . . See page 7.

### Milk Strike

New York, Oct. 24—(AP.)—In New York City, negotiations in the threatened milk strike continued past midnight. A number of joint sessions were held throughout the evening in efforts to avert a strike of milk truck drivers before the deadline of 4 p.m. today.



At the lecture is Adolph A. Berle, Latin American expert who spoke recently at the Brian McMahon lecture. Mr. Berle has been active in the Federal Government for many years and has recently been chairman of the Task Force on Latin America.

Tryouts for the annual Talent Show have been scheduled for October 26 and October 30 at 7:30 p.m. in the HUB Ballroom. David Fass, Chairman of the Special Events Committee, has requested that all interested students sign up at the control desk of the Student Union.



# Connecticut Daily Campus

WEDNESDAY, OCTOBER 25, 1961

## SIGN UP

We can not urge strongly enough student support of the Student Senate mass petition.

This is perhaps the best way the student body, which is always asking what they can do, can be effectively heard, and can express their desire for student government. It is the hope of the Senators that they will be able to obtain five thousand signatures. The petition will then be presented to the Governor, who has already implied that he isn't happy with the situation, but will only interfere if he is forced to. We think that a petition of this size and nature will force him to look into the dealings of the Trustees and the Administration. If he chooses to ignore the petition it might be politically embarrassing when election time rolls around again.

Each dormitory has a copy of the petition and the Senators plan to set up a table in the lobby of the Union for commuters and other people who won't have a chance to sign it in the dorms.

We repeat: This is your chance to show your interest in the student body. Go on record as supporting the rights of students to govern themselves. . . .

## C.C.C. FUNDS

### Where From?

Never in the history of the student organizations of the University of Connecticut has money been the "root of all evil" to the extent now evidenced in recent Administration dealings. The student groups on campus must either face monetary starvation or ethical submission at the hands of the Auditor of Student Accounts.

One of the organizations most dramatically effected in this battle is our national service fraternity, Alpha Phi Omega. This group is now formulating plans for the fifteenth annual Campus Community Carnival, an event encompassing most living units on campus and channeling activities toward fund-raising for local and national charities.

APO foresees the necessity of a \$2,000 budget to operate the events of the Carnival this coming Spring. Whether to forego this advance of funds, eventually to be returned from the gross profits of the Carnival, or to turn to the Administration for these funds is a question looming large over the heads of the planners of this event.

We have a third alternative to offer.

If the living units feel strongly enough the cause of Students' Rights and the usefulness of the Campus Community Carnival, APO can attempt to take on loan a check drawn to the amount of \$30.00 from each house, to be held in escrow until the CCC is over. APO then could purchase their necessities on charge bases, pay for them at the end of the Carnival, and return the un-cashed checks to the individual houses.

An alternative to this system would be the loan of a \$2,000 check from the Associated Student Government, a check which would also be returned to its writers at the end of the Carnival when the gross receipts are tallied.

In this manner, Alpha Phi Omega could still, as is the goal of most Campus organizations, remain independent of Administrative financial control, and yet perform their commendable service for the fifteenth consecutive year.

# Washington Merry-Go-Round

By Drew Pearson

**DREW PEARSON SAYS: SOME DEVELOPMENTS INSIDE RUSSIA FAVOR USA; SOVIET MISSILE STRENGTH NOT AS GREAT AS ORIGINALLY ESTIMATED; SOVIET MISSILES ARE TOO UNWIELDY.**

Washington — Some segments of the American public seem so frustrated over Soviet Russia that, judging from my mail, they seem to think competition between the Capitalist and Communist systems is hopeless. However, there are a lot of favorable developments that they don't know about. They give encouragement to President Kennedy's "neither Red nor dead" diagnosis in North Carolina predicting a long period of competitive peace. Here are some of them:

1 The very deep-rooted aversion of the Russian people to war.

2 The "unlaxing" of the old Stalinist police system and the gradual development of criticism, freer speech and of public opinion.

3 The fact that Russian missiles do not appear as effective as the headlines and earlier intelligence indicated.

The latter is one of the most important pieces of information in the past year. It takes the form of a re-evaluation by the national intelligence estimate of Russian missiles, and concludes that Russian missiles, though powerful, are too cumbersome and unwieldy.

### The Gap Is Small

The National Intelligence Estimate is considered the last word in gauging all intelligence reports. Based on these reports, it had previously warned that Russia had pulled far ahead of us in missile power. Now the estimate is that the gap is small.

What has caused this change in view, ironically, are the same massive missiles which gave Russia her original superiority. They are found to be too huge and clumsy to be moved or concealed, require large installations for loading and firing, great quantities of fuel, and masses of men to service them.

This has provided easy clues for Western intelligence to locate Soviet missile sites. Evidence of heavy construction, railroad and truck traffic, defacement of the landscape and other observable activity have enabled the West to pinpoint most missile sites. And since the missile is too large to be dismantled and moved easily, the Soviets are stuck with these vulnerable bases. And in time of atomic attack, they could be knocked off just as easily as our missile bases—whose location is no secret—could be knocked off by the Russians.

The great Russian rockets, of course, can deliver huge warheads packed with eight to ten megatons of nuclear destruction; which is four or five times more nuclear firepower than the Atlas, biggest missile in the American arsenal.

But the Soviet warheads are less efficient; that is, they yield less explosive power for their size and weight. This makes them more costly to produce and more cumbersome to handle.

To overcome these difficulties, the Russians have now developed a new, improved ICBM which they tested last month in the Pacific. The tests revealed that they are having trouble with the guidance system. One missile missed the target by 100 miles, others by 50 miles.

The Russians have a habit of ceasing production on their old models while they start over on a new design. U.S. intelligence experts believe this fact has accounted for a setback in Soviet ICBM production. Only a year ago, U.S. experts were estimating that Russia would have as many as 500 ICBMs by 1961. Today these same experts doubt that

Russia has 50 ICBMs capable of reaching the United States.

It should be noted, of course, that 50 ICBMs are enough to wipe out every major city in the United States; also that no U.S. missile bases are as yet protected from attack and all could be wiped out by enemy fire within the first 30 minutes of war — if enemy missiles are accurate enough.

However, the fact that Russian missile strength is not all that it was cracked up to be is first of all a deterrent against war; second, will strengthen our hand in the Berlin negotiations.

### Barry Bows Out

Sen. Barry Goldwater has confided to friends that he doesn't want the presidential nomination in 1964. He thinks President Kennedy would be too tough to beat.

Under Arizona law, Goldwater couldn't campaign for President and re-election to the Senate at the same time; so, he would rather take the safer course and keep his Senate seat.

However, Barry won't discourage conservatives who clamor for him. This will help build him up, he hopes, for a serious crack at the presidency in 1968.

### Behind The Scenes

Atomic Energy Commissioner Glenn Seaborg has recommended a fallout shelter program for the schools as the best way to provide protection for our communities. . . . Robert Welch, founder of the secret John Birch Society, is teaching his followers that Democracy is "mob rule." He describes it as "the worst form of government there is." Even worse than Communism. . . .

Adm. Lewis Strauss, former Chairman of the Atomic Energy Commission and bitter critic of Moscow, finds himself for the first time lining up with Moscow. He has written an article for the Reader's Digest claiming that there's no real danger from atomic fallout. . . . Assistants to Senators are rushing to join Sen. Barry Goldwater's Air Force Reserve unit—also other reserve units on Capitol Hill. They figure that the Pentagon will never call up reserve units of which congressmen are members. . . . Congressman John McCormack of Boston is reported to have made a secret deal with Democratic whip Carl Albert of Oklahoma over the speakership. McCormack has promised to make Albert the new Majority Leader and groom him eventually to be speaker. In return, Albert will support McCormack next January as Sam Rayburn's successor. McCormack desperately needs Albert's support to keep the Southern Democrats in line. . . . Mexican authorities have discovered that the Communists secretly helped finance the right-wing uprisings against Mexican government outposts. . . . President Kennedy has confided to aides that he's disappointed over his top two army

generals and will ease them out as gracefully as possible next year. He's looking for young, dynamic military leaders to replace Gen. George Decker as Army Chief of Staff, and Gen. Lyman Lemnitzer as Chairman of the Joint Chiefs.

## LETTERS POLICY

The DAILY CAMPUS would like to restate its policy concerning "Letters to the Editor." All letters must be signed by the author. Names will be withheld only if some danger to the author is implied. A person who is afraid to stand behind his ideas doesn't deserve the consideration of the student body.

Writers should attempt to attempt to limit the length of all letters to between three and five hundred words. Special exceptions will be made where necessary.

## Michigan State Rated Number One In Country

(AP)—Michigan State is number one again this week in the Associated Press college football poll.

The Spartans played impressive football in overtaking a fired up Notre Dame team, 17 to 7. This earned them 29 first place votes out of 48. In points it was 444 for Michigan State.

Mississippi was second with 404 points and 11 first place ballots.

### Texas Third

Texas held on to third place. Alabama took over fourth, displacing Iowa. Iowa dropped from fourth to fifth despite its 47 to 15 decision over Wisconsin.

Ohio State was ranked sixth. Louisiana State was placed seventh. Notre Dame was voted number eight spot. Georgia Tech was rated ninth. And Colorado was given the last spot in the top 10.

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## Berle Talk...

(Continued from Page One)  
perform in Latin America to first (Continued on page 3, col. 1, 2)  
defend against chaos, and secondly to assist and to promote the organization of social and economic forces as was done in Europe after the Marshall plan.  
The United States must undertake propaganda in these areas so that the people therein will be acquainted with our purposes. At present they are being harassed by Communist propaganda, and Mr. Berle maintains that it is time that the U.S. presented its cause.

It must be made clear that we can cooperate with our friends, but it must be made clear also that we will not continue to supply funds to those countries that speak ill of us behind our backs. These countries have the sovereign right to speak for or against us but they do not have the sovereign right to our economic aid. It has already been shown that the U.S. will go to great lengths in the interests of humanity, but it must be understood that there are limits to our benevolence.

We also need more knowledge of Latin American public opinion. We must understand these people and their thoughts, and must be sure that we do not look at them as beneath us in dignity. The peoples of these countries are like people everywhere; they wish to have their lot improved. They are aware that modern technology will make this possible. The experiment of the U.S. Soviet nuclear tests.

in Puerto Rico illustrates that progress can be made without the bitter price of civil war and chaos.

Mr. Berle is well qualified to have stated his views of the situation to the south of us. He has recently been chairman of the Task force on Latin America. He has also served as assistant secretary of state and as ambassador to Brazil. He has spent 25 years in the service of the U.S. in the Latin American area.

He has authored many books, received his bachelor's degree from Harvard, is a member of Phi Beta Kappa, and has also received a master's degree and a bachelor of laws degree from Harvard.

### UN Appeal to USSR

New York, Oct. 24—(AP.)—Despite widespread criticism among UN diplomats, there appears little hope for passage of a UN appeal to Moscow on the nuclear issue. Soviet bloc opposition has stymied efforts by Canada, Japan, Iran Pakistan and the Scandinavian countries to push through an anti-nuclear resolution.

### Bomb Coming?

London, Oct. 24—(AP.)—Some countries fear yesterday's explosion, generally estimated to have been in the 30 megaton range, may be followed up with a 50 megaton bomb—the one promised by Premier Khrushchev last week. In London, Queen Elizabeth voiced deep regret at the

## Leonard Seeber Guest Pianist at First Faculty Concert

Leonard Seeber, concert pianist and Assistant Professor of Music at the University of Connecticut, will present the first of the season's faculty concerts tonight at 8:15 p.m. in the Von der Mehden Recital Hall.

Four works will be featured on Mr. Seeber's Oct. 25 program. Bach's French Suite in G Major, Mozart's Sonata in C Minor, and Mozart's Sonata in C Minor. The Piano of Andrew Imbrie will be heard for the first time in this area. Mr. Imbrie is on the faculty of the University of California. To close the program, Mr. Seeber will play the great F Minor Fantasy of Chopin.

There will be no admission charge for this event.

Mr. Seeber, who studied under Harold Baur, Moshe Paranov, and Maxium Shapiro, has made his mark as a performer through numerous recitals in such centers as New York, Chicago, Boston and has appeared as a soloist with orchestras and chamber ensembles in the east. Here in Connecticut, in addition to his activities as a soloist, Mr. Seeber has collaborated with the pianist Raymond Hanson in presenting over 100 duo piano programs.

WHUS will be broadcasting this event at 8:15 to the conclusion. Commentator for the evening will be Spence Shaller direct from Von der Mehden Recital Hall.



The date for this year's show which will be held in the HUB Ballroom has been moved up to November 9. Trophies will be awarded to the top three performers. Contestants will be judged on enthusiasm, performance ability, stage appearance, originality of approach, and popular appeal. The winners will compete with other university students later this year in the New England Regional Talent Show.



## Period of Adjustment

Easy now . . . soon her new high heels will be "old hat," too. They're just another hurdle along the road of growing up. Later in life she'll find other hurdles. Will she take these with the grown-up poise and confidence she shows now?

She will—if these characteristics of poise and confidence are nourished. And if to them is added deep religious Faith and the strength that goes with it. That real, grown-up, facing-the-problem-squarely kind of strength. You, her parents, by your example and guidance can help her to find the Faith that gives such strength. This week, every week go with your child to the Church or Synagogue of your choice.

Worship together  
this week

You need not walk alone



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## Belgium's Queen Elisabeth, "The Red Queen," In News

Belgium's aging Queen Mother Elisabeth is in the news because she is en route home from a trip to Red China, which she is said to have visited at the invitation of Tsai Chang, president of the National Women's Federation of National Women's Federation of party attended celebrations of China's national day while in Peiping.

Queen Mother Elisabeth is the widow of King Albert the First, mother of former King Leopold the Third, and grandmother of reigning King Baudouin. She also is mother of the former Queen of Italy, Marie-Jose.

Queen Mother Elisabeth was born on July 25, 1876 at Possenhofen in the then Duchy of Bavaria.

### Duchess Of Bavaria

She was Duchess of Bavaria in her own right, daughter of the reigning Duke, Karl Theodore and Duchess Marie-Jose of Braganza.

Elisabeth, as a young girl, became a skilled violinist, pianist, sculptor and painter, as well as a trained medical nurse.

She married Prince Albert of Belgium exactly 61 years ago this month. And she became the third queen of the Belgians on December 23, 1909 when Albert succeeded his uncle King Leopold the Second.

Throughout the first World War, Queen Elisabeth not only sponsored but helped finance a hospital close to the coastal war front. And she worked hard and efficiently as a skilled nurse, too.

It was also during World War I, in 1918, that she, along with King Albert, became the first reigning sovereign ever to land from a flying transport on British ground.

### Happy Sad Life

The Queen's life was at first a happy one, but the breakout of World War I seemed to have unleashed a chain of tragedy or semi-tragedy for her. In 1934 her husband, King Albert, crashed to death while climbing rocks in the Belgian Ardennes.

In 1935, her son—Belgium's new King Leopold the Third—lost his Swedish-born wife, Queen Astrid, in a car crash in Switzerland. Then came World War II and the subsequent political opposition to King Leopold which forced his abdication and brought young Baudouin to the throne.

But throughout these trials Queen Mother Elisabeth remained active and she traveled to many countries, including the United States. She continued to keep up the same pace until, 3 years ago, when she was 82, her doctor insisted she slow her pace.

### Less Traveling

Until this recent trip, she had been doing less traveling, but she surprised many people by sponsoring such Communist front organizations as the "Belgo-Soviet Friendship Association" and consenting to be photographed with a copy of the Belgian Communist newspaper "Le Drapeau Rouge." Though at times labelled "The Red Queen," she still has faithful followers who shrug off as a poor joke what a court courtier calls "these unopportune errors."

## Fr. Kuzdal Newman Club New Chaplain

This year Father Anthony P. Kuzdal has taken over duty of Chaplain of Newman Club. Father Kuzdal attended the University of Connecticut where he received his Bachelor's degree in chemistry and was a graduate assistant for a few years. After leaving Uconn Father went to St. Thomas Seminary in Bloomfield for two years, he studied philosophy at St. Mary's Seminary in Baltimore for two years and four years in the Theological College at Catholic University in Washington. Father was ordained May 10, 1956 and returned here to help Father O'Brien as assistant Chaplain.

Father says "the students today are the same as in my day; they have the same ideas, plans and gripes, only today there are more students."

### Future Plans

As for the future plans of the Newman Club Father says the executive committee is trying to stress the three aspects of Newman Club: spiritual, social, and cultural. One main speaker will be featured each month and the other three meetings will be devoted to movies, holy hours, and other presentations of Catholic thought such as discussions and panels.

Because the enrollment has increased so much, Father added, it is more difficult to reach all the students so he must rely more and more on the dorm captains. Father is also very pleased with the cooperation from the officers because without their help the job would be impossible for one priest. Father hopes that more Catholic students will join and help with the program.

# Being Liked—Is It Necessary For Career Advancement?

Is being liked by your associates essential to executive advancement?

This is a question asked Lon Barton, president of Cadillac Associates, Inc., Chicago, probably more often than any other question relating to career development.

"It obviously stems from the almost paranoic drive of the American male to be liked. He is so obsessed with the idea that he feels it has to be carried over into his business life," Barton commented.

Is it necessary? In answering this question Barton recommends that we look in two directions—to the man just starting out on the perilous climb to the top and the man who has made it.

### Top Man

"No one really likes the man on top. He has left a trail of bloody stumps throughout his rise to the top. Even his wife hates him because business has taken up so much of his energies that he really has no home life.

"At the other end of the spectrum the junior has to be liked by one and all. He must cultivate this liking on the part of others by being available, always, and at some personal sacrifice to himself—available both to the upper echelon, to his equals and to the clerical staff," Barton said.

To illustrate his point Barton recalled the case of a close personal friend who lost his job and who found himself in a blind alley simply because he refused to have lunch on several occasions with front office including his boss, the Vice President of Industrial Relations. The man was hard working, versatile—a highly competent personnel executive, forced to operate his department on a stringent budget. Often times he was forced to do work of a routine nature such as processing payoffs, interviewing salaried and factory personnel—work that could not be structured at other times. He didn't have the time for two-hour lunches, in fact, frequently had someone bring him a sandwich and milk from the company cafeteria. Within six months, top management moved in a new personnel director, the coat wearing type who never did any of the actual detail work himself, was constantly available to management and who was obviously persuasive enough with that management to get an increase in his budget so that he would not have to do the menial tasks.

### Which Was Better

Which one was the better executive, Barton asks? The first was not well liked—the busy one who didn't have time for social

weak department head or the time to cajole them into doing their jobs right. No one shed a tear when he was forcibly retired. The second man was liked by all. His time was their time. He did just as good a job, perhaps better than the first one, but he cost the company twice as much money.

Barton feels it is virtually impossible for a middle to higher executive to do his job right and be liked by everyone. The best he can hope for is to paraphrase a section from the ritual of Alcoholics Anonymous which goes: "God grant me the serenity to accept the things I cannot change, the courage to change the things I can, and the wisdom to know the difference." In approaching that serenity of attempting to know the difference the middle executive will grow.

### Higher Level

At the higher level it is easier for the executive to be accommodating. He can be very accessible because he has delegated much of his responsibility, or has budget of facilities to meet any needs that may arise, but by that time he really doesn't have to be accessible.

By this time he is repeating the process of his subordinates that had been at work on himself earlier. If the middle man is to rise to the top he must become a super motivator to exact the highest performance from his men. He may use cajolery, promises anything in the book of executive motivation to achieve results.

### Capabilities

Barton suggests that one facet of being accessible is that in being accessible, you advertise your capabilities. He feels that one of the faults of Executive A whom he described earlier is that no one knew he was sacrificing his lunch hours or social engagements to the company. You can have the best executive or management potential of anyone in your group, but unless your superiors know it, your cause is lost.

Apropos of being liked, Barton has noticed one quality in practically every successful executive. Nearly every one of them is liked by the stenopool or rates a smile from the president's secretary. Snob this group at your peril.

Is it necessary to be liked to be a successful executive? Barton prefers the axiom: Pick your friends wisely, but choose your enemies even more wisely.

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## The Bridge Deck

By Florence Osborn

Here are three bidding problems for you to consider. How would you handle them? The suggested answers are presented below along with the play of today's hand.

1. You are South and hold these cards:

S K 8 6 5  
H K 7 4  
D 8 3  
C 9 7 6

The bidding:

North	East	South	West
1 D	Pass	1 S	Pass
2 C	Pass	3 C	Pass
3 S	Pass	?	Pass

What call do you make?

2. You are South at duplicate and hold these cards:

S A Q 8  
H 7 5 3  
D A K Q 6  
C 8 4 2

The bidding has gone:

North	East	South	West
1 C	Pass	1 D	Pass
1 S	Pass	?	Pass

What call do you make?

3. You are South at duplicate, with both sides vulnerable, and hold these cards:

S J 5  
H A Q 9 7 6 4  
D Q 2  
C 7 5 3

The bidding has gone:

East	South	West	North
1 S	Pass	1 NT	2 D
2 S	?		

What call do you make?

4. You are declarer of today's four-heart hand and West opens the king of spades. Study only the North-South cards and the bidding, then plan your play.

### Answers to Quiz

1. South passes, since he has already done enough bidding with his poor hand. Any other call will no doubt lead to trouble.

2. South jumps to three spades. Although he lacks the four-card trump support usually promised by this jump bid, he does have a strong hand.

3. South bids three diamonds, raising his partner's suit rather than showing a six-card suit of his own. Although a three-heart bid may work out well, it is much more likely to lead to a bad result.

4. South makes game by ruff-

ing in dummy a suit that cannot be overruffed. He has as possible losers two spades, a diamond and a club. He can't count on ruffing the third spade in dummy, for, with West bidding the suit twice, East is very likely to overruff.

The winning play is to take the spade king with the ace and return a spade. Now when West takes this trick and continues a third spade, declarer simply discards a losing club from the board. This permits him to ruff his own losing club in dummy and make game, losing two spades and a diamond but no club trick.

### Today's Hand

#### SOUTH DEALER

Both Sides Vulnerable

N

S 5 2

H 7 4 2

D A 8 6 4 2

C K 6 5

E

S 9 3

H 10 6 5

D Q 9 7 3

C Q 10 8 2

W

S K Q J 8 7 4

H 9 3

D K J

C J 9 4

S

S A 10 6

H A K Q J 8

D 10 5

C A 7 3

South	West	North	East
1 H	1 S	Pass	Pass
2 H	2 S	3 H	Pass
4 H	Pass	Pass	Pass

Opening lead: K. S.

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*Between The Lines:***Crisis Within Communism  
Regarded Without Alarm**By LEO ANAVI  
Associated Press

We shall be hearing a great deal in the next few weeks and months about the crisis within Communism, the tug-of-war between old time Stalinists and the present Kremlin line as exemplified by Premier Khrushchev. Whatever comes our way on this score, from the East or from the West, should be taken with a large order of salt.

There always have been disagreements within the Soviet Union and the Soviet bloc, some of them loud and furious and some of them muted. One need only recall the day-to-day events at the beginning of Stalin's reign. He had to cope with veteran Leon Trotsky to begin with. Trotsky later went into exile and was murdered by a Stalinist agent while in Mexico. There were others who defied Stalin, and they were either executed or sent to Siberia.

When Khrushchev felt sufficiently powerful to denounce the dead Stalin many of those exiles returned to the center of operations. Oddly enough, a number of them joined the Stalinist opposition. Why they did remains a mystery. It is a quirk in the Russian temperament to continue seeking punishment even after a reasonable period of atonement.

The late General Walter Bedell Smith, once Ambassador to Moscow, used to urge study of Communism in order to fight it better. He also should have urged a study of the Russian temperament. Slav literature is replete with moods and outlooks which are not too well understood in the West, which are foreign to the West.

**Chinese Character**

We also may have to study Red Chinese Communism and the Chinese character generally. The invasion of a new system does not necessarily mean an end to tradition and historic conditioning. There usually is what the chemists call a synthesis, a putting together of various ingredients to produce a new composite.

What we are witnessing in the Soviet Union, what we shall be witnessing soon in other Communist countries, is a continuing adjustment. The ingredients have not quite mixed together. There may never be a proper synthesis.

Let us not forget, however, that we in the West are plagued with the same problem. There has been no free world synthesis as yet, but our chances of achieving it are fairly good.

There must be a message implied in the series of nuclear tests conducted by the Soviet Union, and it may not necessarily be addressed to us. Our experts have said again and again that there is nothing particularly new or impressive about super-bombs. A 50-megaton bomb does not destroy as much as five 10-megaton devices, although it may have uses in a total war.

But if the message is not addressed to us, what possible purpose is there in the testing of super-bombs? The answer is that maybe the Russians are out to exert added influence in sensitive areas, among neutrals for one thing. Another possibility is that they want to tell their junior partners, the Chinese Reds, that a large population can be more a handicap than an asset in the event of a nuclear war.

**Kremlin Realists**

The men of the Kremlin are realists, and a realist is not supposed to go in for wasted motion or wasted strength. He will not use two nails when one will do. The mere fact that the Soviets refused to listen to various appeals is significant. They are quite sensitive about public opinion.

They have defied that opinion for reasons of high policy. There are times when a nation will do that because it believes that certain gains outweigh certain losses.

The feeling is that they have their own peculiar ax to grind with respect to nuclear tests and that the East-West conflict is not involved.

Perhaps a better way to put it is that imperialism is not a one-way street. It does not stop at the frontier of an ally or a good neighbor. The Nazi invasion of Russia in the Summer of 1941 may be taken as the classic example of this sort of thing.

There is a touch of imperialism in the nuclear tests conducted by the Russians. They have served notice, more or less, that they mean to remain masters in their house, and that house includes Communist allies as well as satellites.

The men of Peiping may be trying to unravel this restraining web ever now. The Chinese are a subtle race. They know all about the fond embrace of a bear. It can be fatal. Their task is to get out from under without letting the bear know, a difficult job under the best of conditions.

**Soviet Giant Nuclear Blast  
Touches Off World Protest**

New York, Oct. 24 (AP)—There apparently is no longer any hope of fast action on a United Nations appeal to Moscow to halt its nuclear testing. Eight nations located close to the testing grounds are reported to have given up the idea of seeking priority for their resolution, which is aimed directly at prevention of the explosion of a 50-megaton bomb.

The eight countries withdrew their request for priority in U.N. political committee debate last night. They dropped the request in the face of a concentrated drive by the Soviet bloc, and lack of general support otherwise. Today, members of the group indicated they would not try again for immediate action, although Denmark told the political committee the resolution still stands.

Canada's Senator Alfred Brooks told the committee this morning that it still isn't known whether yesterday's giant blast was in the 50-megaton range. But he said there's question that it was the largest nuclear device ever detonated.

Canada is one of the sponsors

calling for a U.N. appeal. The others are Sweden, Norway, Iceland, Japan, Denmark, Iran and Pakistan.

Russia's explosion of a giant nuclear bomb has set off protests and demonstrations around the world. India's Prime Minister Nehru and leaders in Japan and Western Europe expressed shock at the blast, estimated to be in the 30-to-50 megaton range. But so far the Soviet people have not been told of yesterday's explosion.

In Rome, a world congress of anti-Communist Socialist leaders has unanimously adopted a resolution protesting the Soviet nuclear explosion. The vote was taken after British Labor Party Leader Hugh Gaitskill sharply criticized the Soviet test.

British philosopher Bertrand Russell led a demonstration to the Soviet embassy in London and delivered a protest. Queen Elizabeth, in a speech ending the current session of parliament criticized the Soviet nuclear tests. Diplomats at the U.N. were

critical of the Soviet test, calling it senseless. But there seems little hope of any urgent U.N. appeal to Moscow. Among those countries backing such an appeal were Canada, Japan and the Scandinavian countries.

President Kennedy has received a message from West German Chancellor Adenauer covering the chancellor's position on the Berlin question. Informed sources say the note merely repeats Adenauer's view that the West should offer no concessions on Berlin. West German Ambassador Wilhelm Grewe delivered the note, but declined to disclose its contents to newsmen. He did say it is too early to talk about a possible Adenauer-Kennedy meeting.

Meanwhile, Britain has rejected a claim by the East Germans that they have a right to inspect the papers of Western personnel entering East Berlin. A London spokesman says allied military officials in Berlin have the right of freedom of access to all parts of Berlin.

**U.S. Weather Bureau  
Reports Fallout Data**

U.S. Weather Bureau Scientist Robert List says Russia will get more of the immediate radioactive fallout from its mammoth nuclear explosion yesterday than other areas. Two other U.S. scientists say, however, that in the long run the United States will get most of the fallout from the test.

List said the fallout is being carried from the Arctic testing area on winds blowing south to southeast over Russia.

He added that since it was probable that the big hydrogen bomb was fired high in the atmosphere, only a small fraction of the fallout would sift down immediately.

In New York City, Nobel prize-winning chemist Dr. Harold Urey, said the fallout from Russia's big bomb, "will mostly come to the United States."

Physicist Ralph Lapp said in Rochester, New York, that because of the latitude at which the Soviets test, we get most of the fallout from Russian bombs.

It still is not certain how big a nuclear bomb was exploded by the Soviets yesterday. Moscow has not disclosed whether the device was the 50-megaton bomb promised last week by Premier Khrushchev and which would be equal to 50 million tons of TNT. But one thing is definite, the Soviet blast was the biggest man-made explosion in the earth's history.

Two Democratic senators, Mike Mansfield of Montana and Clinton Anderson of New Mexico, said today Russia's big nuclear explosion may force U.S. resumption of atmospheric testing. And Mansfield, the Senate Democratic leader, discounted Soviet Defense Minister Malinovsky's claim that the Russians can destroy missiles in flight. Although the Russian did not elaborate, it was presumed he meant an anti-ballistic missile rocket.

Although Mansfield expressed doubt about the claim, he said no one can be sure that the Soviets have not made some progress in developing such a missile in their series of high altitude tests. He said it is his understanding that

atmospheric tests are necessary to perfect such a missile.

Meanwhile, U.S. Defense officials said Malinovsky's announcement could indicate a lead over the United States if he meant that the Soviets have developed a defense against ballistic missiles.

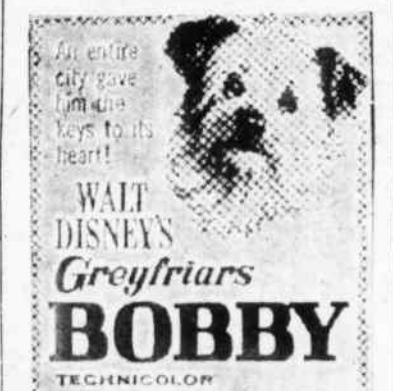
The U.S. has been developing the Nike-Zeus system as a defense against air-to-air or air-to-ground missiles, but it is not yet operational.

The U.N. Assembly's powerful political committee resumes debate this morning on a demand for an immediate vote on a resolution urging the Soviets to cancel a 50-megaton bomb test. Communist bloc opposition killed a vote on the resolution last night.

The delaying tactics used by the Communists and their followers was a threat to bring up procedural points which would have delayed the vote for many hours.

The request for an immediate vote was made by the Norwegian delegate on the ground the world faced a clearcut issue of extreme urgency.

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**Berlin Crisis: World War  
Or A Reunified Germany**

By The Associated Press  
The Berlin crisis, dangerous as it may seem, will not stay with us indefinitely. The elements for continued strife are not actually as strong as the elements for a settlement. If there is war, it will come as a result of a series of freak incidents, not because there is no possible ground of compromise.

Indeed, we may discover that Berlin is a minor problem as compared with that of German unification and that of West German evolution. Chancellor Adenauer hasn't a sufficient majority to rule the Bonn Republic as chancellor. He needs to form a coalition. He can't very well go to the main opposition, the Social Democrats, but he can go to the group known as Free Democrats.

This minor party has shown vigor during the recent campaign and has a mind of its own. It is demanding a voice in how West German foreign policy is to proceed. It has been demanding the scalp of Foreign Minister Von Brentano, a man described as the ideal diplomat because he follows instructions to the letter.

Adenauer has been lauded and criticized for his foreign policy. Some Germans believe he has committed his country too deeply with the West. Others say that he didn't do enough in this direction. Still others want him to take a step backward toward neutralism. The position of the Free Democrats is not too clear, by the way. They speak of a strong policy

but they do not go into details. A policy could be strong for neutralism and it could be strong for Western involvement. Plainly, the West Germans are going through a difficult period. They cannot quite get accustomed to their new way of life, that of security through cooperation with the West. They cannot quite get accustomed to team work with other nations. They have invariably led alliances in the past. Now they have to play what many of them consider a secondary role.

It may very well be that West Germany will eventually want to play an independent role. There are many officials in the West who are worried about such a prospect. Yet it may be said that the best possible cause is to let the West Germans solve their dilemma without prompting. They must make their decision in the cold light of logic, and it is a safe wager that they will stick to the West in the end.

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# Booters Nip Hawks 2-1

The University of Connecticut soccer team downed a stubborn team of Hawks from the University of Hartford, 2-1 Monday afternoon.

Until John Janieszewski booted a goal over Hartford's goalie, Mark Lucas' head late in the last period, the underdog Hawks had surprised the Huskies with their inspired play.

## Underdog Hawks

Prior to Monday's game the Hartford team had won only one of five contests and consequently were not expected to give Uconn much of a struggle.

Their ability to stay on even terms throughout the game with the favored Huskies can most likely be attributed to the Hawks' determination, although the number of late probably were a factor.

The injuries have forced the Huskies to make several lineup changes, which means that several players have been playing at positions other than those they are accustomed to playing.

## Strong Scores Goal

In Monday's encounter, after a first quarter which featured fine defensive play on both sides, Tom Strong, Uconn's superb outside left, rammed in a tally a few minutes after the beginning of the second quarter.

A while later, center George Lasnier of the Hawks countered with a goal which tied up the match at 1-1. This constituted the only scoring of the first half.

## Defense Exeels

The third quarter and most of the fourth quarter were marked by sharp defensive play.

Although the Huskies controlled the ball much of the time, they were unable to counter with the tie-breaking goal. The Hartford team seemed to be able to stop the Uconn attack at each critical stage, until Janieszewski scored his decisive goal.

The Huskies are now over the .500 mark with a 4-3 record, compared to the Hawks' 1-5 slate.

## Next Contest

The Uconn booters will play Brown in their next match on Tuesday, October 30 at Providence.

Monday, the Uconn Frosh dropped a 9-0 verdict to the Brown freshmen in Providence, R.I., as Hooks and Nielsen scored all the goals for the Bruins.

# Ring Twin Bill

Fight Promoter Al Bolan has announced details for the southern half of the international boxing doubleheader to be fought December 4th.

In the American half of the show, top ranked heavyweight contender Sonny Liston will fight Germany's Albert Westphal in Philadelphia. Later that evening, in Toronto, Heavyweight Champion Floyd Patterson will take on Tom McNeeley in a championship fight.

## Closed Circuit

Both fights will be shown on closed circuit television in theaters and arenas. Fans attending the Liston-Westphal fight in Philadelphia will see the Patterson-McNeeley fight on a special screen to be set up in Philadelphia's Convention Hall.

Fans attending the Patterson-McNeeley fight will see the Liston-Westphal fight on a screen in Toronto's Maple Leaf Gardens.

## Starts at 9:30

The Liston-Westphal fight will go on at 9:30 p.m. (EST) with the Patterson-McNeeley fight starting one hour later.

Liston will receive \$50,000 plus half of the live gate in Philadelphia, or \$25,000, whichever is greater. Westphal will get \$12,000. He is Europe's fourth ranked heavyweight.

## Tall Dream

Heavyweight Fighter Tom McNeeley recently had a dream. To hear him tell it, it was a beauty.

There he was standing in the middle of a ring with a big grin on his face. His trainer, Jackie Martin, was jumping up and down and waving his arms in the air. And slumped in his corner, half sitting, half reclined on a stool was Floyd Patterson.

Floyd's face had the vague expression of a man who was in another world, thinking about something a million miles away. His trainers were sponging cold water on his head. In the background were the excited cheers of thousands of spectators.

## McNeeley Awoke

In the midst of the cheering, McNeeley awoke. He says the smile was still on his lips when he realized he was awake. And it stayed there even though he was aware he had been world

heavyweight champion only in a dream.

Yet, for those few seconds, or, however long a dream lasts, McNeeley had the wonderful experience of knowing what it is to be the heavyweight champion of the world.

## Dream A Reality

McNeeley says he will make the dream a reality on December 4th when he fights Patterson for the title in Toronto. On that point he will find that the majority of opinion leans the other way.

He is as big an underdog now as was anyone who ever fought Patterson for the title, and that includes such unspectacular fighters as Roy Harris, Brian London and Pete Rademacher.

## "Soft Touch"

McNeeley says he is not bothered by the underdog tag, nor does he mind the "soft-touch" label which has been plastered to this fight. The National Boxing Association is so unimpressed with McNeeley as a challenger that it will not recognize the fight as a championship bout. That's all right with McNeeley too.

He says he is going to win. His manager says he believes McNeeley will win, and apparently Trainer Jack Martin does too. There may not be many more people in their tight little circle.

## Had A Taste

McNeeley says he has had a taste of what it means to be heavyweight champion of the world, even if only in a dream, and he liked the feeling. He declares he will know that sensation again, and, the next time, he will not be asleep.

# Hard Work Reason For Win Streak

Reading, Pennsylvania—(AP)—One of the best college football records in the nation has been compiled by Albright of Reading, Pennsylvania.

Albright has won 17 games in a row and hasn't been beaten since October 31st, 1959. One of the reasons for this record is the team's quarterback, 21-year-old Gary Chapman of Perth Amboy, New Jersey. Coach John Patskian says Chapman is a good passer and a good signal-caller, one who comes up with the key play, when needed.

## Another Reason

But the coach says there is another reason. He puts it in these words:

"Like I told the boys, I'm not the best coach in the Middle Atlantic Conference. There are others who are smarter. And they are not the best team in the league.

There are others who are bigger and have more depth. But I'm willing to work harder than the other coaches if the boys are willing to work harder than the other players, to out-condition them, and work on fundamentals."

## Fact Finding

South Viet Nam, Oct. 24—(AP)—General Maxwell Taylor is winding up his fact-finding trip to South Viet Nam. He will fly to Bangkok tomorrow for talks with officials of the South East Asia Treaty Organization and Thailand's Premier Sarit Thanarat before returning to Washington.

## Blocked Kicks

# Parker's Pen

By NED PARKER

The Uconn team was warned about the rush that Maine put on the kicker and they worked on a defense against it but never the less it was just this thing that gave the Black Bears the 2-0 win over the Huskies.

The week before last the Bears defeated New Hampshire and in that game also the rush on the kicker played an important part. Against the Wildcats the Bears stopped three kicks which proved to be a major factor in the 6-7 Maine win. It was this rush that was partly the cause of the high pass to kicker, Klimas, in the first quarter. And it was the high pass that resulted in the safety, the sole score in the game.

The rush was even more directly responsible for the blocked field goal in the final seconds. If completed, the field goal which should have been a routine one, would have given the Uconn a one

point margin. With due consideration given to all the variables of time, distance, and the way the team had been moving the ball, the field goal attempt was the only logical call for quarterback Klimas. It was the right call but was blocked.



Gerry White . . .

Actually the blocking of the kick was not the fault of any man on the Uconn team. The way the team is lined up for the field goal the outside man is allowed to come around the end. There just aren't enough men on the field to block everyone. Usually this man comes around the end but doesn't get to the kicker in time to block the boot, however, Saturday that Maine outside man saw victory just 10 seconds away and this may have given him the extra burst of speed that was needed to get in and deflect the ball.

The wind also had something to do with the Uconn showing, in the punts in particular. More than half of the Uconn punts were against the wind giving the ball to the Bears, many times still in Uconn territory. And the fact that the Huskies were in trouble most of the time also played a part.

Being continually deep in their own territory, the Uconn found it exceedingly difficult to get moving. They couldn't take many chances in the signal calls especially on a fourth down situation. If they had gambled and failed they would have given the ball to the Bears deep in their own territory so they were forced to punt instead of going for the yardage.

Despite the unspectacular performance that the Huskies put on two Uconn players were named to the weekly Eastern College Athletic Conference All-East football team. The players are right halfback, Gerry White and tackle, Bob Treat. They were nominated by the press for their performances in the Maine game. It should be noted that this is the ECAC major college All-East team not the small college team as was the case last year. White started at halfback and it was he and Dan Gervasi who sparked the Uconn drive that almost pulled the game out with the field goal. Treat as usual played a fine defensive and offensive game.



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# NCAA, AAU Dispute Basketball Control

New York—(AP)—The National Collegiate Athletic Association and the Amateur Athletic Union are involved in a life and death struggle that probably will be settled early next year.

If the NCAA wins, it probably will mean the end of the AAU as an effective administrative body

over United States amateur sports.

If the AAU wins, the organization will emerge stronger than ever.

The battlefield is the control of basketball in this country.

The NCAA has proposed the formation of a United States Basketball Federation to govern the

sport. There would be five parties.

In addition to the NCAA, it would be composed of the AAU, and the Interservice Council for the Armed Forces, the National Federation of State High School Athletic Associations for High Schools and the YMCA.

## Five Organizations

Under the proposed federation, all five organizations would have a say in the governing of the game. If it goes into effect, the AAU would be stripped of its current authority.

However, the catch is this: In order to function, the federation would have to be recognized by the International Amateur Basketball Body. Right now, the AAU is the United States representative.

As the NCAA Council went into the second day of its fall meeting in New York, Executive Secretary Walter Byers says:

## Four Meetings

"We have held four meetings with the AAU in order to try to put this thing through. We have made no appreciable progress.

"Maybe we were naive. But we thought that the AAU would realize how deep the unrest was and figured they would welcome more representation.

"We came to the conclusion that they didn't know of the unrest. This all comes from the coaches and we had nothing to do with it."

Byers said the NCAA and the AAU will hold one more meeting on December Sixth in Washington in connection with the AAU Convention. Then, if things are not settled, the new federation will apply to the International Amateur Basketball Organization for membership. Byers says:

## "Try Again . . ."

"We think we have legitimate reason for being accepted. If we fail and the international body decides to keep the AAU, we will try again some other time."

## Situation Dark For Los Angeles Football Teams

Los Angeles—(AP)—Things aren't going very well for Los Angeles football teams.

The professional Rams are well into another losing season. And UCLA and Southern California aren't drawing the crowds of previous years.

For its first two home games, against Vanderbilt and Pittsburgh, UCLA drew 61,000, an average of 30,500. This has promoted UCLA Athletic Director Wilbur Johns to say that the school needs a 35,000 average in order to keep its athletic program at the present level.

## 36,000 Fans

Southern California attracted 96,000 fans, an average of 32,000, for its first three home games, against Georgia Tech, Southern Methodist and Iowa. Last Saturday, at Berkeley, Southern California and California played to 37,500. Southern California Athletic Director Jess Hill calls the size of the crowd disappointing. But he says:

"Before I'd curtail our sports program I'd try to get the university to augment our funds. I think a college should support sports as it does other things."

## Air Corridor

Bonn, Oct. 24—(AP)—Sources in Bonn say West German Chancellor Adenauer has told President Kennedy West Germany would consider dealing with the East Germans to create a new air corridor for West Germany to use into Berlin. A note from Adenauer was delivered to President Kennedy today by West German Ambassador Wilhelm Grever. Neither Grever nor the White House disclosed the contents of the note.

## The Sportsman

# Attitude Important Says AFL Coach

By MARV SCHNEIDER  
AP Sports Writer

One of the three new coaches in the American Football League is the head man of the Oakland raiders, Marty Feldman. He took over when Eddie Erdleatz was fired earlier this season.

The Raiders are in the cellar of the American League's Western Conference. They have the poorest record in the league, one victory and five losses. That one victory, incidentally, belongs to Feldman. The team won the game after Feldman had taken over.

For a coach whose team has done so badly, Feldman has some strange ideas about professional football. He believes the players on his team are equal to any in the league. He feels the talent on all teams is fairly equal.

He says the big difference among teams is attitude.

He says attitude can make a man block and tackle better than he knows how, it can make a pass receiver make those so called impossible catches, and it makes a team play well over its head.

But, according to Feldman, the trouble is that it is virtually impossible to tell what sort of a mental attitude the team has before a game.

He says he has seen teams work sharply and confidently during the last workout, and he would be sure the players were mentally "up" for the game. But, once the contest began, he quickly saw he was mistaken.

On the other hand, he has seen the players moping and sad before a game, and he worried if they would even show up to play. On those occasions the players would turn out to be quiet and mean, which Feldman says is a good combination for pro football.

According to Feldman, a good coach is one who can get his players in the right mood — not too tense, because that would ruin their play, but not too relaxed, because that might make them indifferent. Somewhere in between would be the answer, so believes Feldman.

The trick is to find that middle ground.

\* \* \*

The number one topic in National Football League circles today is the way Chicago Bears took the fire power out of the San Francisco 49'ers shotgun offense. The Bears beat the 49'ers 31 to 0 Sunday, and kept San Francisco from getting anywhere near the Chicago goal line.

A specially rigged Chicago defense limited San Francisco to 92 yards along the ground and 40 yards through the air. It was the most successful defensive job of the year against the famed shot gun offense.

However, San Francisco coach Red Hickey refuses to credit the Bear defense for the Chicago triumph. He claims his club was not confused by the defense. Hickey indicates his 49'ers beat themselves by missing blocks and tackles.

Says Hickey: "They outsmarted, outcoached, outblocked and outtackled us."

Hickey sums it up this way: "The Bears aren't that good and we aren't that bad. They were ready mentally and we weren't."

\* \* \*

Veteran New York Quarterback Charlie Conerly came off the bench Sunday and led the Giants to a come-from-behind victory over the Los Angeles Rams. He threw two touchdown passes in the final period. Despite the heroics, however, Conerly did not win back the number one quarterback job on the club. He will continue to alternate with Y. A. Tittle.



## THE DATING SEASON

I have recently returned from a tour of 950,000 American colleges where I made a survey of undergraduate dating customs and sold mechanical dogs, and I have tabulated my findings and I am now prepared to tell you the simple secret of successful dating.

The simple secret is simply this: a date is successful when the man knows how to treat the girl.

And how does a girl like to be treated? If you want to know, read and remember these four cardinal rules of dating:

### 1. A girl likes to be treated with respect.

When you call for your girl, do not drive up in front of the sorority house and yell, "Hey, fat lady!" Get out of your car. Walk respectfully to the door. Knock respectfully. When your girl comes out, tug your forelock and say respectfully, "Good evening, your honor." Then offer her a Marlboro, for what greater respect can you show your girl than to offer Marlboro with its fine flavor and exclusive selectrate filter? It will indicate immediately that you respect her taste, respect her discernment, respect her intelligence. So, good buddies, before going out on a date, always remember to buy some Marlboros, available in soft pack or flip-top box in all 50 of the United States and also Cleveland.



*A girl likes to be taken to nice places*

### 2. A girl likes a good listener.

Do not monopolize the conversation. Let her talk while you listen attentively. Make sure, however, that she is not herself a good listener. I recollect a date I had once with a coed named Greensleeves Sigafos, a lovely girl, but unfortunately a listener, not a talker. I too was a listener so we just sat all night long, each with his hand cupped over his ear, straining to catch a word, not talking hour after hour until finally a policeman came by and arrested us both for vagrancy. I did a year and a day. She got by with a suspended sentence because she was the sole support of her aged housemother.

### 3. A girl likes to be taken to nice places.

By "nice" places I do not mean expensive places. A girl does not demand luxury. All she asks is a place that is pleasant and gracious. The Tomb of the Unknown Soldier, for example. Or Mount Rushmore. Or the Taj Mahal. Or the Bureau of Weights and Measures. Find places like these to take your girl. In no circumstances must you take her to an oil-cracking plant.

### 4. A girl likes a man to be well-informed.

Come prepared with a few interesting facts that you can drop casually into the conversation. Like this: "Did you know, Snookiepuss, that when cattle, sheep, camels, goats, antelopes, and other members of the cud-chewing family get up, they always get up hind legs first?" Or this: "Are you aware, Hotlips, that corn grows faster at night?" Or this: "By the way, Loverhead, Oslo did not become the capital of Norway till July 11, 1924."

If you can slip enough of these nuggets into the conversation before dinner, your date will grow too torpid to eat. Some men save up to a half million dollars a year this way.

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To the list of things girls like, add the king-size, unfiltered Philip Morris Commander. Girls, men—in fact everybody with a taste bud in his head—likes mild, natural Commander, co-sponsors with Marlboro of this column.

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## Activities On Campus

**ASCE:** The American Society of Civil Engineers will hold its bi-weekly meeting today at 4:00 p.m. in Room EI 207. Two films dealing with engineering topics will be shown. A short business meeting will be held to decide on a banquet.

**BRIDGE CLUB:** The Bridge Club will meet tonight at 7:00 p.m. in Commons 311.

**FOLK SONG CLUB:** There is a meeting tonight at 8:00 p.m. in HUB 302. All those interested are most welcome.

**OUTING CLUB:** A meeting of the Outing Club will be held tonight at 7:30 in HUB 102. Trip reports will be given and plans for this weekend's trips will be discussed. Anyone interested is invited to attend.

**SAILING CLUB:** There will be a regular meeting tonight in HUB 201 at 7:00 p.m. The art of sailing windward will be discussed. Also, final plans for the forthcoming associate member championship at Tufts will be arranged.

**AG. COUNCIL:** The Ag. Council will hold an important meeting Thursday, October 26 at 4:45 p.m. in the Ratcliffe Hicks Library. Evaluation of the steak fry, plans for the fall smoker, and other business will be on the program. Every member is urged to attend this important session.

**DEBATE COUNCIL:** There will be a meeting of the Debate Council at 7:00 p.m. in HUB 207 on Thursday. All interested stu-

dents are cordially invited to attend.

**CHRISTIAN SCIENCE ORGANIZATION:** The Christian Science Organization will hold its meeting Thursday evening at 6:30 p.m. in the Reverend Wagner Chapel. A cordial invitation is extended to all.

**HILLEL:** The Hillel Executive board will meet at 7:30 p.m. on Thursday in the lounge.

**FENCING CLUB:** There will be a meeting of the Fencing Club on Thursday from 7:00 to 9:00 p.m. in Hawley Armory. Everyone is invited regardless of experience. Instructions will be given.

**PERSONNEL COMMITTEE:** There will be a meeting of the Personnel Committee on Thursday at 7:15 in HUB 301. All interested are invited to come.

**WHITE CAPS:** Members of White Caps will meet this evening at 7:30 in HUB 202. Featured will be speakers from Sigma Theta Tau, honorary nursing society.

**THE RIVALS:** Tickets for "The Rivals," the Theatre Department's first production which runs from November 7 through 11, are now available at the Albert N. Jorgensen Auditorium Box Office. The price of admission is \$1.00. The auditorium Box Office will also exchange season ticket coupons. Season ticket holders are reminded that no tickets are guaranteed unless exchanged prior to the opening of the play on November 7.

## Boston College Law School To Discuss New Law Exams

An opportunity to learn of the nature of the new afternoon session of the Law School Admission Test will be offered at the Boston College Law School, Brighton, Massachusetts, on Saturday, November 4.

Three top experts in the nation on the nature and purpose of the newly added afternoon examination of the Law School Admission Test will address college upperclassmen and pre-law advisors on November 4. They are Assistant Dean Malcolm D. Talbott, Rutgers University Law School and Chairman, Law School Admission Test Council, Mr. John

A. Winterbottom, Director, Law School Admission Test and Vice Dean Louis A. Toepfer, Harvard Law School.

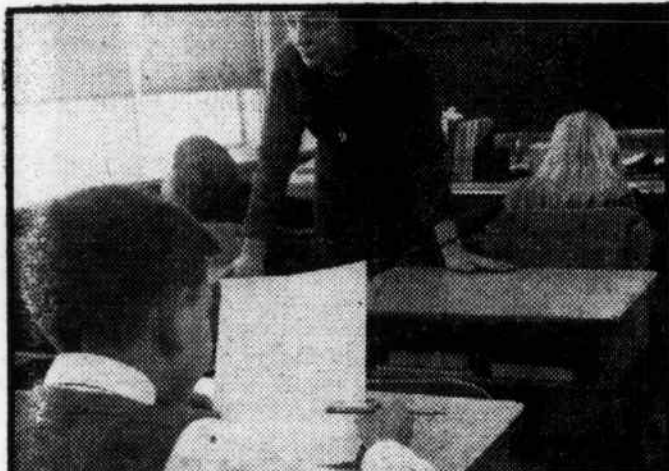
In addition to a full explanation of the newly enlarged Law School Admission Test there will be the opportunity to listen to Mr. William A. Geoghegan, Assistant Deputy Attorney General of the United States, who will discuss the availability of positions in government for young attorneys.

Pre-legal students will also have the opportunity to observe a mock trial sponsored by the seniors of the Boston College Law School. A supplementary advantage can be obtained in that pre-law advisors

and deans of admission of colleges and law schools in the Northeast will also be present at this institute on November 4.

All upperclassmen interested in the study of law are invited to come at 9:45 to the Boston College Law School. No reservations or previous invitation is required.

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## CHICKEN BAR-B-QUE

**DAD'S DAY NOVEMBER 4**

**11:30-1:30 Hawley Armory**

**\$1.50 Per Person**

on sale at Control Desk

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One Half Golden Brown Chicken

Hot Baked Beans

Salad

Crisp Potato Chips

Home Styled Rolls

Pickles

Ice Cream

Connecticut Fresh Milk, Tea or Coffee

Sponsored by the Bankiva Club and the Student Union Board of Governors

Check your opinions against L&M's Campus Opinion Poll #9

**① Has the Berlin crisis increased the likelihood of military service for you?**



☐ YES

☐ NO

**② With an exam coming up...**



☐ would you study and get a B

☐ or keep a big date and settle for C?

**③ How long have you been smoking your present brand?**



☐ less than 1 month ☐ less than 1 year ☐ more than 1 year

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