

Daily Campus Expands To Standard Size Newspaper

Notice anything new?

Today's issue of the Connecticut Daily Campus marks the first edition of the student publication at the University of Connecticut to be printed as a standard size newspaper.

The change from the tabloid size to the larger edition was passed by the newspaper's Board of Directors in a December meeting. Economy, more news space and professional appearance were the reasons stressed for the change.

The Daily Campus joins a small list of newspapers at other large schools which publish eight-column publications. The list includes the University of Texas, Stanford, Minnesota, Colorado, the University of San Francisco and North Carolina.

"Bigger and Better"

According to William T. England, editor-in-chief, the larger publication will give students and subscribers a "bigger and better newspaper." The standard newspaper will allow us to carry more state, national and international news along with a greater amount of stories dealing with the university.

He added that several other technical changes have been

added that will allow the Daily Campus to publish stories "that otherwise would not be printed until a day later."

At the December Board of Directors meeting, England was reelected editor-in-chief. Stephen Jones, formerly news editor, was elected to the position of managing editor, held during the Fall semester by Arthur Coleman. Caroline Kennedy was re-elected to the post of business manager.

Two other Daily Campus members won new posts. Judy Darby was elected Senior Associate Editor while Kent McKamy assumed the news editor's position.

Other Posts Filled

Other posts filled:

Associate editors, Barbara Tessler, Karen Weiss, Nancy Carroll, Jack Hudock and Mark Hawthorne; Marge Schmidt, feature editor; Robert Sokel and Michael Tobin, co-sports editors; Frank Robinson, executive editor; and Doris Fingerle, copy editor.

Also, Michael Abramson, art editor; David Jacobson, photography editor; Peter Adams and Ken Gold, assistant associate editors; Mary Jane Hill and Dale Kane, assistant feature editors; Richard Brusie and Joseph Cavanaugh, assistant sports editors.

George Lindeberg, Ronald Grele and Edward Mack, assistant news editors; Katherine Blake and Rosali Margolin, assistant copy editors; and Betts Moseley, assistant executive editor.

Reelected in the Business Department were Westinus Boer, advertising manager; Carol Lankarge, circulation manager; Sue Morsheimer and Elise Rutledge, assistant advertising managers.

Barbara Snyder was elected senior assistant circulation manager and David Novis was elected to the office manager's position.

Mary Jane Hill, Ronald Grele, Jack Dudock and Elise Rutledge were elected to represent the staff at Board of Directors meetings.

Create Two Positions

Photopool, the photographic department of the Daily Campus, created two new positions. Carol Whitman was elected assistant feature photography editor and Joseph Sorsini was named to the post of assistant news photography editor.

Reelected were Roger Farmer and Robert Deckert to the positions of news photography editor and feature photography editor, respectively.

The Journal Publishing Company of Rockville is the new Daily Campus printer. The company also publishes a weekly newspaper, the Rockville Journal. The Journal Publishing Company is much closer to Storrs than the previous printer, which will enable the newspaper to incorporate a number of new features.

Organizations on campus wishing to advertise a meeting in the newspaper must have their notices in two full days before the meeting to insure its publication. However, important news may be brought in to the Daily Campus in the afternoon and still be in the next day's edition.

Includes Classified Ads

Advertisements must also be received at the Business Office two days before the desired date of insertion. This also includes classified advertisements.

Letters to the editor may either be mailed to the Student Union Building or dropped off at the Daily Campus offices. They may be left in Room 112, and must be signed by the author or authors. There is no time limit on letters to the editor.

WEATHER

Light snow early this morning becoming mixed with rain. Rain and snow ending this evening followed by cloudy and colder.

Connecticut Daily Campus

"Serving Storrs Since 1896"

VOL. XLIII

Complete UP Wire Service

Storrs, Connecticut, February 6, 1957

Offices in Student Union Building

NO. 62



Newly elected WHUS officers shown above are from left to right: Gail Fisher, Station Manager; Dick Brescia, Gaye Hodas, and Jerry Kreil. Standing are Kirt Olson, Tom Roche, Dave Drescher, Ron Beaudoin, Al Fink and Ed Grossman. This group will carry out the programming of the station for the Spring semester.—(Campus Photo—Farmer).

Gordon Reid To Speak At Convention Thurs.

Gordon S. Reid, former assistant director of Student Personnel, will deliver the keynote address at the Independent Students Organization nominating convention Thursday night in the HUB Ballroom, Richard Cromie, president of the ISO, announced today.

Blast Jars Reno, Nev.

Reno, Nevada, Feb. 5—(UP)—Three violent explosions wrecked a downtown business block in Reno, Nevada, today.

A county medical center reported around 5 p.m. that it had 35 injured persons in its emergency ward.

Death Feared

So far, there is no confirmation on reports that some died in the blast. However, one witness said he saw the body of a woman in the rubble and added, "Two of the injured were hurt so badly they'll probably die."

The explosions hit shortly before 4 p.m. The first two hit a business section during the busy shopping period. A third and bigger explosion hit about five minutes later.

First reports indicated that the cause was a leaking underground gas main.

Near Gambling Houses

One witness said that the explosion wrecked a large department store near the intersection of First and Sierra Streets, only one block north of Reno's Main Street and about two blocks from Reno's famed canyon of gambling casinos.

One witness, R. U. Colon, manager of radio station KOLO, said a huge plume of black smoke rose over the scene. Colon also said that the flames reached one hundred feet into the air.

All available units of fire and police equipment were rushed to the scene as authorities feared the fire would spread to a men's shop, and a neighboring Elks lodge hall.

Reid's speech, Cromie commented, "will be of vital interest to everyone concerned with the state and future of self-government by the student body. When Mr. Reid spoke at the ISO's annual banquet last spring, he displayed interest in and sympathy for the progress of student government on campus relatively unusual for an administrator."

Reid, who is now connected with the Salisbury Boys' School, held his position on campus during Reuben Johnson's leave of absence last year. The ultimata issued by Reid's office concerning swearing on campus and the ever-present drinking problem gained national prominence for him and for the University. Cromie, who worked closely with Reid, referred to him as "one of the most complex and controversial figures ever employed by the University."

Convention to Nominate

Mr. Reid was invited to address the Convention, Cromie stated, "because the man and the event are equally—and similarly—unique. The convention's purpose is to get the most capable students into offices which will give them a chance to benefit themselves as well as all the students. Mr. Reid's aim was, and has remained, to encourage students to know what is going on around them and to do something about what they don't like. The ISO feels that the nominating convention, combined with a speech by Gordon S. Reid, will prove a boon to student government."

Society News Due Today

All society news of the Uconn campus is due today for publication in this week's paper. Items should be left in the appropriate box in the Connecticut Daily Campus office in the HUB or it should be given to either Bonnie Fanning or Ruth McLellan, Society Editors, in Delta Zeta.

All members of the Daily Campus feature Staff are requested to attend a meeting in the Campus office at 3:00 p.m. on Friday. Assignments for this week's issues are posted and should be picked up immediately in the Campus office.

NCAC Refuses To Assume North Campus Riot Debt

By JACK HUDOCK
Daily Campus Staff Writer

The North Campus Area Council has refused to pay about one-fourth of a bill totaling over \$325 which was received from the office of Reuben B. Johnson, director of Student Personnel. The bill was sent by Johnson as a result of the damage done at two North Campus riots last December 6 and 13.

The items for which NCAC refuses to pay or bill the separate dorms are the wages for labor to clean up and replant the grass area of the North Campus grounds. The total amount for wages came to \$75.

Member Comments

Commenting on the payment of this part of the bill, one NCAC member stated that "we may set a precedent if North Campus pays for this labor because it will then be possible for administration to assess dorms for labor done on campus."

Another reason given by NCAC for refusal to pay the wages was that Security did not attempt to stop the riot at which Christmas trees, trash receptacles, and sandboxes were burned in a huge bonfire in the quadrangle, and therefore "the damage was partially the fault of Security's negligence."

Bloodmobile Visits Campus

The Red Cross Bloodmobile unit will be on campus Wednesday and Thursday, March 5 and 6. It will be located in the St. Thomas Aquinas Hall and appointments will be scheduled every 15 minutes from 9:45 a.m. until 2:30 both days.

Blood donors must be 18 years or over, however students under 21 must include their parent's name and address on their pledge card as permission slips will be sent to the parents by the local Red Cross organization.

Group To Investigate Mental Health In U.S.

Boston, Feb. 5—(UP)—It was disclosed today that six separate studies have been launched into the mental health of the American people.

The studies are being made for the Joint Commission on Mental Health and Illness, a group set up a year ago with grants from the National Institute of Mental Health.

In a report to Congress, the Joint Commission says that studies are under way into mental patient care, rehabilitation of the mentally ill and factors that produce mental health. Also under study are types of mental troubles, research facilities and the role of schools in mental health.

Dr. Jack Ewalt, the Massachusetts Mental Health Commissioner, is director of the Joint Commission.

Social Rules Are Available

Robert Rock, Activities Coordinator, reported Tuesday that revised social rules and regulations have been drawn up and are ready for release to social organizations on campus. Tomorrow's Daily Campus will have full coverage concerning the new code.

Various Council members stated that they personally knew that Security was called, but that one car of police came and sat watching from the parking lot across from the quadrangle.

Thought No Damage

When told this, Johnson said that Security thought there was no damage being done, and that is why the men did not attempt to stop anything.

Johnson announced that he would bill the North Campus dorms separately or as a whole upon receiving recommendations from NCAC as to which method of payment was more preferable.

Alan Lutsky, NCAC president, speaking on the bill, said, "It is difficult to split up such a bill as this and have everyone pay part of it because it is hard to discover who did or did not participate in the riot."

After deliberation the Council motioned to recommend that North Campus be assessed in the following way: each dorm will pay for the specific damages done to it, and damages to the sandboxes outside the dorms will be shared by the unit as a whole, but labor for cleaning up and replanting the grass area will not be paid for by either the individual dorms or the North Campus area as a unit.

Connecticut Triumphs Over Umass, 97 - 71

BY BOB SOKEL
Daily Campus Co-Sports Editor

Tho Opposed

Senator Would Slash Many Organizations

A move to slash the budgets of many student organizations is expected to be attempted in tonight's Senate meeting by George Coates. Senator Coates claims that the Senate is bankrupt and thinks that the way to remove this deficit caused by what he says "was the result of mismanagement by a few organizations in past years" is to cut the budgets of all this year's organizations.

It is expected that Coates, who is Finance Chairman of the Senate, will run into strong opposition on some of his budget moves, which have been opposed by the organizations involved.

No Money For Classes

Major budgets yet to be passed by the Senate include those of the Nutmeg Yearbook, The Photopool, The Husky Handbook, portions of the Daily Campus, and all four classes. Budgets passed concern WHUS, Jonathan IV, the central treasurer and parts of the Daily Campus.

Close Senate sources predict that there will be no money appropriated to the Junior and Sophomore classes because they have not handed in their budgets to the finance committee. Coates was unavailable for a statement on this condition.

Would Dissolve Senate

Earlier this year Coates brought up a motion to dissolve the Senate saying that "it had no power and wasn't serving any function anyway." The motion was defeated.

If the budget discussion manages to be concluded tonight, the Senate is expected to concern itself with the activities fee, the history of splitting the fee and methods of raising the fee.

The fee was split early in 1952 when the Student Union was opened. It has since evolved into two separate fees; one administered by the Senate and one allocated directly to the Student Union.

Many members of the Finance Committee have publicly stated they felt the way to handle student organization expenses would be by raising the activities fee.

A referendum of the student body in 1954 approved such a raise. However, the Board of Trustees must take action to approve any change. To date, no action has been taken by the Board.

Hartford Driver Awakened When Vehicle Slams Taxi

Hartford, Feb. 5—(UP)—Police have arrested 53-year-old Alvah Lee of Hartford on a charge of reckless driving.

His car crashed into a parked taxi injuring the driver, Earl Hamel of 719 Garden Street.

Police quoted Lee as saying, "I was tired so I closed my eyes for a second. The crash woke me up."

The accident occurred early this morning on Main Street.

Striking with the fury of a wounded tiger, the University of Connecticut rolled to a convincing 97-71 win over the University of Massachusetts last night at the Field House. Playing without the services of forward Bob Malone, who was dropped from school because of scholastic reasons, the Huskies broke the game wide open in the second half, after holding a 51-35 lead at half-time. Fran Quinn replaced Malone in the starting lineup and scored on 9 of 13 field goal attempts and along with two free throws recorded 20 points for his highest individual performance of the season.

It was the Husky big men who again paved the way to victory. Connecticut out-rebounded the Redmen 65 to 48 with Billy Schmidt and Al Cooper showing the way with 20 and 19, respectively. Cooper was high scorer for the game with 24 points and Schmidt shared runner-up honors with Quinn, who had 20.

The Huskies also registered a new high in the series between the two schools which began in 1906-07. The old high was recorded during the 1954-55 campaign when Connecticut best Umass 93-75. Uconn has now won 23 of the 40 games played between the schools.

Fast Break

Schmidt and Cooper equally shared the first 12 Uconn points as Connecticut was never behind throughout the entire game. Highlight of the blue and white attack was the set shooting of Fran Quinn who at one stretch in the second quarter hit on three straight sets from well behind the foul line. Quinn later scored on two consecutive fast breaks on pin point passes from Cooper and O'Connor.

The lone Umass threat to get back in the game came at the beginning of the final period. The Redmen scored eight suc-

cessive points to open the final period but only managed to put a slight dent in the Husky 78-51 third quarter advantage.

Larkin Hits
Massachusetts sophomore scoring ace Ned Larkin hit on only 5 of 21 field goal attempts and finished up the evening with 16 points. Captain Jack Foley was high man for Umass with 19 points, 15 coming in the first half.

The Connecticut freshmen rolled to a 78-58 win over the Redmen yearlings in the opener. Ed Martin (21), John Pipczynski (18) and Jack Rose (12) led the Husky offensive. Connecticut upped its Yankee Conference mark to 4-0 in sending Umass down to its third loss as against one win. The Huskies are now 11-7 overall as compared to the Redmen's 8-6.

Photo On Page Four

Schedule Drama Trials Tonight and Thursday

Also proposed at the meeting was an amendment calling for "points for the good of the order" was passed unanimously by the Council. This amendment will permit a general discussion period at future meetings during which members may bring up suggestions or ideas not otherwise included in the agenda.

Concurrent tryouts will be held for the next two major Speech and Drama productions tonight and tomorrow from 7 to 9:30 p.m. in the South Campus Rehearsal Hall. The plays to be cast are the combined presentation of George Bernard Shaw's "Androcles and the Lion" and "How He Lied to Her Husband", requiring 25 players, and "The Rainmaker" by N. Richard Nashe, involving seven actors.

Two By Shaw

The two plays by Shaw are to be presented in the Little Theater March 19-23, directed by Bruce Klee, instructor of Speech and Drama, and "The Rainmaker", a romantic comedy, will be an arena-style production in the HUB ballroom April 2-9, directed by Walter Adelsperger of the Speech Department.

Facilitate Procedures

Mr. Klee explained that the auditions for these two productions are being held at one time to facilitate the procedure for those students wishing to read for both plays. He emphasized that a student may read for either or both of the two, and will be considered for casting the play of his choice.

Books including the scripts of these plays are on reserve at the University's library at present for those wishing to make use of them.



Judges for Queen of the Winter Weekend, to be held February 15, 16, and 17, are Assistant Professor Charles Lombardo, Professor Donald Kent, and Associate Professor E. G. Van Bibber. See story on page 3.—(Campus Photo—Farmer).

Mark Another Milestone English Chop House Recalls Old England Includes Kidney Pudding and Clay Pipes

Today's Daily Campus marks another milestone in the University of Connecticut's student newspaper's sixty-year history.

For the first time the publication is being printed on standard size newsprint. The end of the tabloid size means the beginning of a larger newspaper, with space for larger photographs, more local news and much more state, national and international news.

The Daily Campus joins a select group of college publications publishing a standard size newspaper. Only six other schools—all universities—print their publication on newsprint 17 inches by 22 inches. The list includes the University of Texas, Minnesota, Stanford, Colorado, the University of San Francisco and North Carolina.

Another new feature of the Daily Campus is a much later deadline. Along with the customary 1:30 p.m. deadline for the next day's issue, news from the United Press will be sent to our printer at 8:30 each night. Thus our readers will find a large assortment of news on the national level each morning—the same news they would find if they purchased a professional newspaper arriving from some of the cities in this area.

The Daily Campus' policy of carrying

coverage of athletic events in the following day's paper will, of course, continue. However, along with this, photographs of basketball games, etc., played at night will be published the next morning.

Many of our alumni subscribers are expected to raise complaints because of our added United Press coverage. They argue that they can read this news in the professional papers in their respective communities. However, we argue in return that they are still receiving the same amount of UConn news because we now have more space to devote to national news. Along with this fact, our main desire is to serve the students at the university, and a recent poll of the student body showed that 87 percent of the university undergraduates wanted larger national coverage.

The larger newspaper and added deadlines will make the job of publishing a daily newspaper all the harder for the undergraduate staff members. But with a staff that is growing all the time, with editors who are willing to spend a good part of their day working on the newspaper, and with the increased support of the Student Senate, the job will be accomplished.

Once again it can be said that the Daily Campus is living up to its motto, "Serving Storrs Since 1896."

By MARGE SCHMIDT
Daily Campus Feature Editor

It has long been a known fact around Uconn, and for that matter, just about any college, that students like to procrastinate on weekends, and that they attempt to cover it up with some of the neatest bits of rationalization yet devised.

However, it is no longer necessary to do so in regard to New York City trips, for they can be combined with your class studies now...you can spend a most enjoyable evening eating and at the same time gather information that will help you in several courses.

Wide Appeal

If you are taking a course in Elizabethan lit, in English history, a survey of drama, sociology, psychology, early American theater, advertising, public relations or any one of a number of other fields, you'll find that a small restaurant located just off Herald Square in the heart of the theater world called Keen's English Chop House will provide an epicurean joy as well as an education.

Keen's is an authentic English Tavern with the appearance and atmosphere that was enjoyed by Ben Johnson, Shakespeare, Beaumont and Fletcher. You'll feel that you're stepping back in time to Elizabethan England and you'll have a chance to eat the same stout and hearty food...mutton chop, roast beef, Dover sole, beef and kidney pudding...which can be combined with ale or 'arf and 'arf in pewter mugs that have crossed the Atlantic.

Long-Stemmed Pipes

And after dinner you can lean back in your bench and "call for your pipe." These pipes are "churchwardens" the long, curved-stem clays that were smoked in London inns in those fruitful literary days. Because the true clay pipe is fragile it cannot be carried about, and it has become the custom to check one at the inn.

The restaurant has checked pipes for 52,000 members to date. All that you have to do to become a member is to eat like a hearty Elizabethan and then



Campus Photo Copy
ENGLISH ATMOSPHERE absorbed over hearty meal and mug. College students learn as they relax.

have the desire to enjoy the supreme leisurely luxury of a cool and satisfying after-dinner puff. Your pipe is then checked, you receive a numbered membership card, and whenever you return it will be brought to you by the pipe warden for you to enjoy again. By the end of the evening you will most probably feel as creative as Kit Marlowe, Bacon or perhaps even Shakespeare.

Theater World

Because it is located in the heart of the theater world, the restaurant is frequented by those working in the theater. This is where George M. Cohan wrote "Remember Me to Herald Square," and at Keen's is found a fabulous collection of playbills, brought by Broadway stars, which in themselves are a almost complete record of American theatrical history.

For the asking you can have a copy "Of Time Taverns and

HUB
Hylites
By KARAN WEISS
Daily Campus Associate Editor

NEWS AND VIEWS
OF LIFE IN
THE STUDENT UNION

Finals are far behind. Last semester's books are sold and notebooks have been burned. "This semester's really going to be mine," so the saying goes during the first week of the semester. Everyone seems rarin' to go. But once again the Student Union committee members have jumped the gun. Instead of waiting for school to open officially, as most normal people did, several members of the Board and committees just couldn't wait to get back—so they didn't! The excuse they used, however, was completely valid. They volunteered to come back early in order to help put on the program for the incoming freshmen, transfers, and branchers.

New Students Get Acquainted

The festivities started on Thursday evening at a reception given under the auspices of the division of student personnel in—you guessed it—the Student Union.

Friday evening there was a dance in the Snack Bar that would have been perfect except for that perennial fly-in-the-ointment—not enough girls! Too bad, fellows, but don't get discouraged. There must be girls somewhere!

Saturday night, after that heartbreaking basketball game, there was a dance in the Union Ballroom. The weekend wound up with a coffee for the branchers on Sunday evening, so by the time classes started on Monday morning our faithful workers were ready for another vacation. (We can dream, can't we?)

Board Members Keep Tradition

We really don't like to brag—but, we're just bursting our buttons, and have to tell you the good news. There is a tradition in the Union that Board members' grades always go up after they are appointed to the Board, and this year's Board was not to be outdone. The grades of all 12 Board members have improved since last semester. It just goes to show what the Union can do for you (I wonder what they keep in those file cabinets up in Room 302—old exams, maybe?)

Everyone in the Union is buzzing around taking care of last minute preparations for Winter Weekend. The program came out this week, and its co-authors, Judy Rose and Abby Lou Stahl, deserve a real pat on the back for their excellent job. Of course, we mustn't forget Mrs. Judy Lindley, Mr. Andrew's secretary, for the effective artwork on the cover. If the Weekend is done as well as the program Pat Curtis, chairman of Winter Weekend, can be assured of a tremendous success. Good luck, Pat, we're plugging for you.

Jazz Lecture by Pomeroy and Pritchard

The cultural committee, under the chairmanship of Ron Beaudoin, has outdone itself in the music field this month. Tonight, Robert Pritchard will present a concert-lecture on the traditional forms of music. On the 22nd, Herb Pomeroy will present a "Living History of Jazz." In a recent review of a Pomeroy concert DownBeat magazine (the Bible of pop musicians) said, "The conspicuous success of 'A Living History of Jazz' can point a way for future projects in jazz education—a field which presently has too many preachers and not nearly enough practice." This is just one more way in which the Union events contribute to the cultural development of the students here at Uconn.

U. of Mass. Opens Student Union

Region I of the National Association of College Unions celebrated the official opening of the Student Union Building at the University of Massachusetts last Saturday. Two carloads of Uconn students and advisors traveled to Amherst to extend Uconn's good wishes.

The building is approximately 3/4ths the size of our own, and is extremely well-equipped, complete with a bookstore and a comfortable snack bar. They have quite a challenging situation to face—adequate utilization of their facilities with appropriate events.

And while we're speaking of the future, we have something to say about ours, too. We won't get behind in our studying this semester; will we???

Procrastination Not Confined To Students

Instructors frequently complain about their students' attitude towards studying, commenting that undergraduates usually delay doing any work in a course until a test is imminent. The instructors claim this intellectual procrastination indicates a lack of genuine interest in the courses, and that the students' study habits are so poor that only extreme pressure causes them to do anything which might lead to learning.

These criticism may all be true. Many students do have poor study habits, (which, according to Psychology 131 are 99 percent impossible to break), and the failure of students to study except before examinations indicate their lack of genuine interest in the subject.

But the fact that instructors tend to overlook while they are criticizing their pupils about postponement of work is that they themselves are often guilty of the same crime, and with less excuse. Who hasn't had the professor who gives a test and then does not hand it back until weeks afterwards? Examples of instructors of this type are innumerable. There is the physics instructor that takes almost a full month to correct his students' exams, handing them back just barely before the next test. There are the English instructors that take three weeks or more to correct 600 word themes,

and the ROTC instructors that require two weeks to grade machine-corrected multiple-choice exams.

Many instructors correct and hand back their exams quickly, just as there are many conscientious students that do not need to cram for tests, but there are many more professors that take so long to correct tests that it is difficult to remember when they gave them originally. Corrected tests, besides showing students their marks, reveal how well the students understood the material, how effective their reading and lecture notes were, and in general how well their study system (or lack of one) worked.

The instructive value of corrected tests diminishes as new material is covered however, so that the longer the waiting period after a test is before it is returned, the less the results of that test, or the evaluation of the theme, will help the student learn his standing in the course.

If an instructor does not have enough interest in a course to sit down and correct his assignment or tests before they are archaeological specimens, how can he expect his students to become interested in the course. The next time you hear an instructor complaining about students' poor study habits try to note how long he has been "getting around" to correcting your last test or theme.

Unsigned Letters To Editor Cannot Be Printed

A large number of letters to the editor have been received lately by the Daily Campus which were unsigned. Some agreed with us, some disagreed, but they all had something in common—they could not be printed because they were unsigned.

The policy of this paper—like all other newspapers, both professional and collegiate—is that letters to the editors which are written to be printed in the publication must be signed.

Students, or for that matter any person, who is strong enough in his convictions to write a letter to a newspaper should be firm enough in his convictions to sign his name. Any publication welcomes letters, whether they agree or disagree with its policy, because the "Letters to the Editor" column is an integral part of every newspaper. They help form public opinion, and a letter may point out some facts the editor had not considered before writing an editorial.

Also, a certain belief held by the majority is not always correct. Often a minority of people who hold certain beliefs can sway the public over to their side through letters published in newspapers.

Another tip to anyone wishing to write a letter to the editor: keep your letter concise and to the point. A letter that is too long will undoubtedly be edited, not only because of its wordiness but also because of the newspaper's lack of space.

The Daily Campus also reserves the right not to print letters if, in the opinion of the editorial board, it is slanderous or in poor taste. A few weeks ago three Uconn students wrote a letter blasting the basketball team, its coaches and some of the players after the varsity dropped three staright games. It outwardly slandered several people and could not be printed.

Earlier in the year a student wrote a letter in which he stated that he felt an undergraduate who had been named to "Who's Who in American Universities and Colleges" did not deserve the honor. The Daily Campus could not publish the letter because it felt it was in poor taste and that it was not one student's right to judge another, in public print anyway.

As we have said, your letters are welcome. Just keep the above-mentioned facts in mind when you wish to express your opinion through the Daily Campus "Letters to the Editor" column.

Exchange Column College Atmosphere

Isolated as we may be in the hamlet of Storrs, every once in awhile news does dribble in from other college campuses via the Associated Collegiate Press feature service. The latest tidbits concerning fun, fancy and foibles across the nation and in the surrounding countries carried the following items:

Random Jottings

If you think you have a problem, consider the situation at Texas A & M. That school doesn't have any coeds and the men claim it is not unusual to drive 200 miles for a date. But don't feel sorry for them. The men conducted a pole and decided it's best not to mix education with women.

And this list of girls' curfew hours for week nights at the University of Ontario, Canada. Freshman: 1:30; Sophomores: 2:30; Juniors: 3:30. No hours are listed for seniors. Apparently they don't have to come in at all.

EFFICIENT EDUCATION

He read the textbook, He studied the notes, He outlined both, Then he summarized his outline. Then outlined his summary on 3 x 5 cards. Then reduced the card outline to one single card. Boiled the card down to one sentence. Boiled the sentence down to one phrase. Boiled the phrase down to a word. Entered the exam. Analyzed the question. And then, Forgot the word.

This last is from the "Hither and Yon" column of the University of Chicago. It's headlined "American Tragedy."

WAY OF THE WORLD

This quote by A. Lawrence Lowell from Louisiana State's Daily Reveille:

"Universities are full of knowledge; the freshmen bring a little in; and the seniors take none away, and knowledge accumulates."

Travel Laboratory Makes Science Easy

Falling into step with the many students who participate in the suitcase departure every weekend is Dr. John T. Stock, associate professor of chemistry. However, if you possess x-ray vision you would find a laboratory of more than 60 interchangeable parts, in place of the usual suits, shirts and ties in his suitcase.

Conceived by Dr. Shock, who took all four of his degrees, (two B.A., an M.A. and a Ph.D.) at the University of London, England, and his colleague, M. A. Fill, a professor at Norwood Technical College, London, England, the miniature chemical laboratory is just 28 inches long and weighs about 14 pounds. Christened the "vest pocket laboratory" by the British Technical Press, its 60 interchangeable parts are arranged as semi-permanent assemblies in quick-release mountings and most of the usual chemical operations to be done quickly and easily.

International Availability

The unit, manufactured by Quickfit and Quartz, Ltd., the leading British makers of scientific glassware, is now available on both sides of the Atlantic. They have set up manufacturing from a prototype exhibited by Dr. Shock and M. A. Fill at the International Congress on Analytical Chemistry, Oxford, England.

For their work in developing the lab, which took a total of 800-900 man hours from conception to manufacture, the professors were recognized with an endowment from Quickfit and Quartz, Ltd., around the end of American television. Supplier of 1955 at Norwood Technical college, the unit in the United States is made, London. This award is Arthur F. Smith Co. of Rochester, made yearly in recognition of the best chemistry student of the year.

Convenient Field Tests

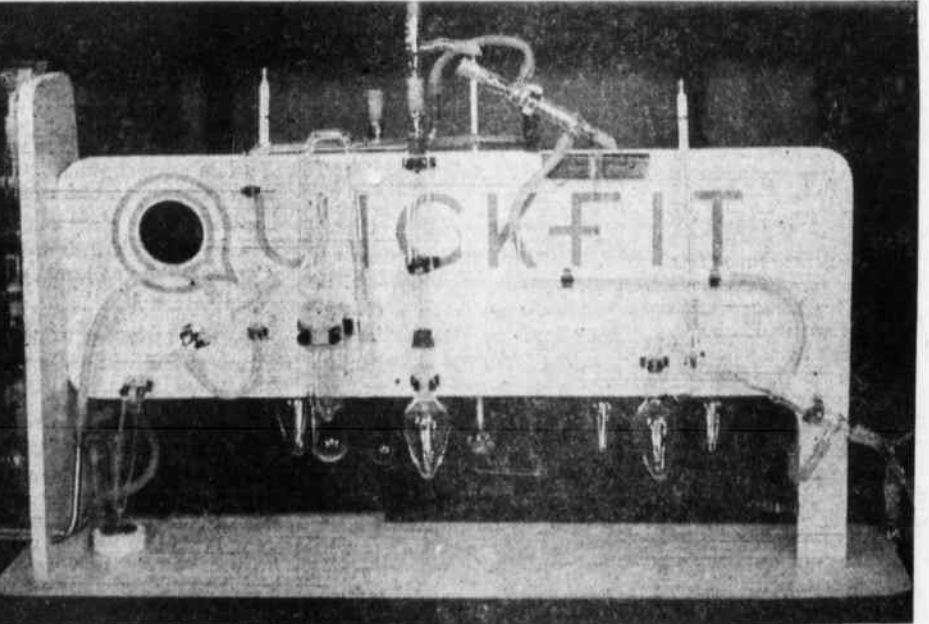
Although incorporating high-quality glassware, the unit is inexpensive and very robust. In its snap-open case, the laboratory can be transported without the risk of breakage in the trunk of a car, so that tests may be made out in the field. While sound, design and utility have caused the unit to become very popular in chemical and medical laboratories, its compactness and "eye appeal" have roused the interest of the public. The unit has been demonstrated on both British and

Second Semester Rushing Begins With Frosh Smoker

A smoker for all freshmen men who wish to join a fraternity will be held tomorrow night at 7:30 in the Little Theater. The purpose of the meeting will be to register those freshmen who desire to join a fraternity, and to outline the rush program and procedure which will be followed during the second semester rushing schedule.

The guest speaker will be Dr. Stanley E. Wedberg, head of the bacteriology department, who will speak on fraternity life. The program will be supplemented with talks by Alan Frede, Lambda Chi Alpha, president of the I. F. C., and Joseph Fiorello, Sigma Alpha Epsilon, rush chairman of the organization.

It is requested that all proposing to attend the meeting be prompt so that the program of registration and speaking can get underway smoothly.



YOU CAN TAKE IT WITH YOU when you're talking about the newest thing in laboratories, the "vest-pocket lab", which is shown here.—(Campus Photo—Kaufman).

Connecticut Daily Campus

Established 1896

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Semi-Formal Dance Feb. 15 Highlights Winter Weekend

"Winter Whirl", a semi-formal dance to be held in the Auditorium Friday, February 15, featuring The Claude Thornhill Orchestra, will highlight the activities for the fifth annual Winter Carnival Weekend at the University.

Seeking to meet the demands for entertainment and recreation of everyone on campus, the Winter Carnival Weekend committee, according to Patricia Curtis, 3-A, chairman, has scheduled a variety of events. Coffees are being held this week and next for the purpose of choosing a king and queen who will be awarded trophies at the dance Friday evening.

Meetings, Anyone?

Activities On Campus

UNIVERSITY CHRISTIAN ASSOCIATION: Those wishing to attend the Student-Faculty supper this Sunday must sign up at the Community House this afternoon.

BIOLOGY CLUB: Dr. Spendlove of the Bacteriology Dept. will speak tonight on "The Nature of the Virus" in Beach 311 at 7:30 p.m.

HILLEL CHOIR: There will be a choir rehearsal at Hillel at 8:30 tonight.

BASKETBALL CLUB: The basketball club will meet at Hawley Armory at 4 p.m. this afternoon. All women interested in participating in games must attend.

PERSHING RIFLES: The Pershing Rifles will hold a regular meeting this evening. Pledges to be initiated do not have to wear their uniforms.

SKI CLUB: A regular meeting will be held Thursday at 9 p.m. in HUB 101. Trips past and present will be discussed. All enthusiasts are cordially invited.

GAMMA SIGMA SIGMA: A meeting will be held in HUB 201 tonight at 7 p.m. All members are urged to attend because elections will be held.

SPORTS CAR CLUB: A meeting will be held tonight at 7:30 in HUB 103. Movies will be shown.

CHESS CLUB: A meeting will be held at 7:30 tonight in the UB.

Happy Birthday To Us

February first, 1957 marked the second anniversary of the C. H. Waring Continental Shop.

We wish to thank you all for your encouragement and patronage during the past two years.

Will Judge Saturday

The snow sculptures will be judged Saturday morning and trophies will be awarded to the winning men's and women's units during half-time at the basketball game. In the event of no snow, displays should be made of ice or material closely resembling snow and originality combined with workmanship will be the basis for judging.

In the afternoon there will be competitive sports run on the Olympic style with special events going on in the HUB and the armory.

Saturday evening there is the Connecticut-Rhode Island basketball game. Following the game "Jubilee Lodge", an informal dance with music by Bobby Kaye will be held in the Student Union Ballroom. All of Saturday's activities are open to everyone and are completely free of charge, stated Patricia Curtis.

Tickets On Sale

A jazz concert featuring the "fabulous" Australian jazz quintet will be given in the HUB Ballroom Sunday afternoon. Tickets for the jazz concert and the "Winter Whirl" are now on sale at the HUB Control Desk. Dance tickets are two dollars a couple and concert tickets are one dollar per person.

"U. S. Memories", a water ballet presented by the Dolphinites to be held Sunday evening in Brundage Pool will conclude the many events.

Bomb Scare In Michigan

Theater Brings Out Police

In Grand Rapids, Michigan, a motion picture theater was cleared of patrons last night after police got a call that two bombs had been planted in the building. The caller said the picture being shown ("Baby Doll") was "immoral."

Meeting For Rush Tonight

The Panhellenic Council will hold a mass meeting tonight at 7 in the Little Theatre, for those girls intending to participate in sorority rushing.

This rush period, which extends from February 11 to March 3, is open to second semester freshmen and upper-classmen who have the 20 QPR scholastic requirement. The girls will register for rushing at the end of the meeting. The rushing system will be explained to the prospective rushees by Alice Rae, Phi Mu, President of Panhellenic Council.

Rule Strike Illegal In Teacher Dispute

Manchester, N. H., Feb. 5—(UP)—Superior Court Justice Robert D. Griffith ruled today that the two-day old strike of public school teachers in Manchester is illegal. He issued a temporary injunction enjoining the Teachers Guild from continuing the strike.

Kenneth Graf, legal counsel for the teachers, immediately announced an appeal would be taken to the New Hampshire Supreme Court against the injunction.

Mayor Joseph T. Benoit and John Conway, vice chairman of the School Board, expressed belief the city's 400 teachers would be back in their classrooms tomorrow, ending an unscheduled vacation for the 9,200 pupils in Manchester's 24 public schools.

Joseph Thomas, co-chairman of the Teacher Guild's policy committee, says he "personally thinks the teachers will return to work tomorrow."

J. Francis Roche, city solicitor, said all 365 members of the Teachers Guild would be served notice of the court's injunction by the sheriff's department. Roche said because of the number involved he did not know whether all Guild members could be served with the notices tonight.

The city solicitor said it was his understanding that any member of the Guild who continued to stay away from work after having been notified of the court's injunction would be in contempt of court.

Rock 'n' Roll Crowd Mobs British Police

London, Feb. 5—UP—Thousands of rock 'n' roll fanatics broke police lines at a London railroad station today, critically injuring a policeman. The rock 'n' rollers had rushed to greet American bandleader Bill Haley.

The policewoman was trampled, as were dozens of jean-clad rock 'n' rollers who fought to get a glimpse of Haley. Ambulances were caught in traffic as they went to the scene to treat the injured.

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- Insist on strict enforcement of traffic laws.

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Adds And Drops Begin At Uconn

The February cross country season at Uconn, the add and drop period, is currently under way in Storrs. The first regular add and drop session of the spring semester began yesterday and ends Friday.

Last spring the Registrar's office handed out 10,000 add and drop slips, about 5,000 of each, to over 1500 students. The average number of courses changed by each student at Uconn is 1.5, compared to a national collegiate average of three per student.

Students wishing to change a course or section without risking getting an F should pick up add and a drop slip at the Registrar's office before Friday, and get their counselor's and the department head's signatures. The department head will forward the slips to the Registrar. A counselor's signature is not needed if only a section is being changed. In two weeks or less the student should receive a receipt of the course change. This should be saved, for it is the student's only way of proving that he has been permitted to take a particular course for credit. Frank Fingles, the Registrar, recommends strongly that students save the receipts until the official course mark has been received.

The University expects that course or section changes will be made only in cases "of extreme educational emergency." Acceptable reasons for adding and dropping are that the student has a conflict in his present schedule, that he has failed prerequisite course, or that the student has changed his school or college.

Any course changes made after Friday must be okayed by several additional persons, and an F will be given for unauthorized drops, while no credit will be given for unauthorized adds. Information about

specific signatures needed for changes after Friday is printed on the back of the add and drop slips.

No more than three add and three drop slips will be given to students unless a complete schedule change is necessary. This rule is set to prevent persons from accumulating a store of slips to use in future semesters, and to prevent one student from picking up slips for friends. The colors of the slips are also changed every semester, to eliminate "stockpiling."

Big Ben 'Bomber' Baffles Brooke And British Bobbies

London, Feb. 5—(UP)—Two mysterious phone calls to London police have sent Scotland Yard detectives to the House of Commons on a bomb hunt.

The caller said Big Ben, the giant clock at one end of the Houses of Parliament, would be blown up, and an attempt would be made to kill Housing Minister Henry Brooke.

Police made two searches for bombs. Both were fruitless.

Modern Dance Club Names Dates

Orchestrated by the University of Connecticut modern dance club, is scheduled to perform at Shaeffer Auditorium in the Storrs Grammar School as part of the Mansfield Matinee Series. Performance dates are February 9 and February 16.

This will be the first time the UConn group has performed as part of this series. Mrs. Benjamin Roth, program chairman, said, "We are very glad to have Orchestrated as part of our program, and we hope that they will perform for us in the future."

Lion Hut, Melodrama, and

Hoedown are the titles of the dances Orchestrated has announced as its repertoire. The choreography for these numbers was done by the members of this dancing troupe.

Miss Jacquelyn Van Gaasbeek, instructor of dance at UConn is in charge of this Program of Modern Dance for Children. Miss Van Gaasbeek was previously a student of Jose Limon, Martha Graham and other leaders of modern dance. She has taught at the University of Nevada, West Virginia University, and Kansas State College.

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On Campus
with Max Shulman
(Author of "Barefoot Boy With Cheek," etc.)

THE DRESS PARADE

What will the American college student wear this spring? Gather round, you rascals, and light a good Philip Morris Cigarette, and puff that rich, natural tobacco, and possess your souls in sweet content, and listen.

As we know, college fashions have always been casual. This spring, however, they have become makeshift.

The object is to look madly improvised, gaily spur-of-the-moment! For example, girls, try a peasant skirt with a dinner jacket. Or matador pants with a bridal veil. Or Bermuda shorts with Bermuda breastplates. Be rakish! Be impromptu! Be devil-take-the-hindmost!

And, men, you be the same. Try an opera cape with sweat pants. Or a letter-sweater with kilts. Or a strait-jacket with hip boots. Be bold! Be daring! Be a tourist attraction!



Rock and Roll is Giving way to the Minuet

But all is not innovation in college fashions this spring. In fact, one of the highlights of the season turns time backward in its flight. I refer to the comeback of the powdered wig.

This charming accoutrement, too long neglected, has already caught on with style-conscious students all over the country. On hundreds of campuses rock-and-roll is giving way to the minuet, and patriotic undergraduates are dumping British tea into the nearest harbor. This, of course, does not sit well with old King George. For that matter, a lot of our own people are steamed up too, and there has even been some talk of revolution. But I hardly think it will come to that. I mean, how can we break with the mother country when we are dependent on her for so many things—linsey-woolsey, minie balls, taper snuffers, and all like that? She, on the other hand, relies on us for turkeys, Philip Morris, Cinemascope, and other valuable exports. So I say, if Molly Pitcher and those other Bryn Mawr hotheads will calm down, we may yet find an amicable solution for our differences. But let our British cousins mistake this willingness to negotiate for weakness. If fight we must, then fight we will! Paul Revere is saddled up, the rude bridge arches the flood, and the ROTC is ready!

But I digress. We were smoking a Philip Morris Cigarette—O, darlin' cigarette! O, happy smoke! O, firm! O, fresh! O, fragrant! O, long-size! O, regular! O, get some!—and talking of new spring fashions, let us turn now to the season's most striking new feature: pneumatic underdrawers. These inflatable rubber garments make every chair an easy chair. Think how welcome they will be when you sit through a long lecture! They are not, however, without certain dangers. Last week, for example, Rimbald Sigafoss, a University of Pittsburgh sophomore, fell out of an 18th story window in the Tower of Learning. Thanks to his pneumatic underdrawers, he suffered no injury when he struck the sidewalk, but the poor fellow is still bouncing and it is feared that he will starve to death.

© Max Shulman, 1957

Fashions come, fashions go, but year after year the Philip Morris Company, sponsors of this column, bring you the tastiest, pleasiest cigarette your money can buy—Philip Morris, of course!

A Campus-to-Career Case History



Planning for growth, Joe Hunt (left) talks with Jim Robinson (center), District Construction Foreman, and O. D. Frisbie, Supervising Repair Foreman. In Joe's district alone, 600 new telephones are put into service every month.

"I'll take a growing company"

70,000 telephones to keep in operation... \$20,000,000 worth of telephone company property to watch over... 160 people to supervise—these are some of the salient facts about Joe Hunt's present job with Southwestern Bell. He's a District Plant Superintendent at Tulsa, Oklahoma.

"It's a man-sized job," says Joe, who graduated from Oklahoma A. & M. in 1949 as an E.E. "And it's the kind of job I was looking for when I joined the telephone company."

"I wanted an engineering career that would lead to management responsibility."

Moreover, I wanted that career to be in a growing company, because growth creates real opportunities to get ahead.

"But to take advantage of opportunities as they come along, you must have sound training and experience. The telephone company sees that you get plenty of both. Really useful training, and experience that gives you know-how and confidence. Then, when bigger jobs come your way, you're equipped to handle them."

"If I had it to do all over again, I'd make the same decision about where to find a career. Now—as then—I'll take a growing company."

Joe Hunt is with Southwestern Bell Telephone Company. Interesting career opportunities exist in other Bell Telephone Companies, and in Bell Telephone Laboratories, Western Electric and Sandia Corporation. Your placement officer can give you more information about these companies.



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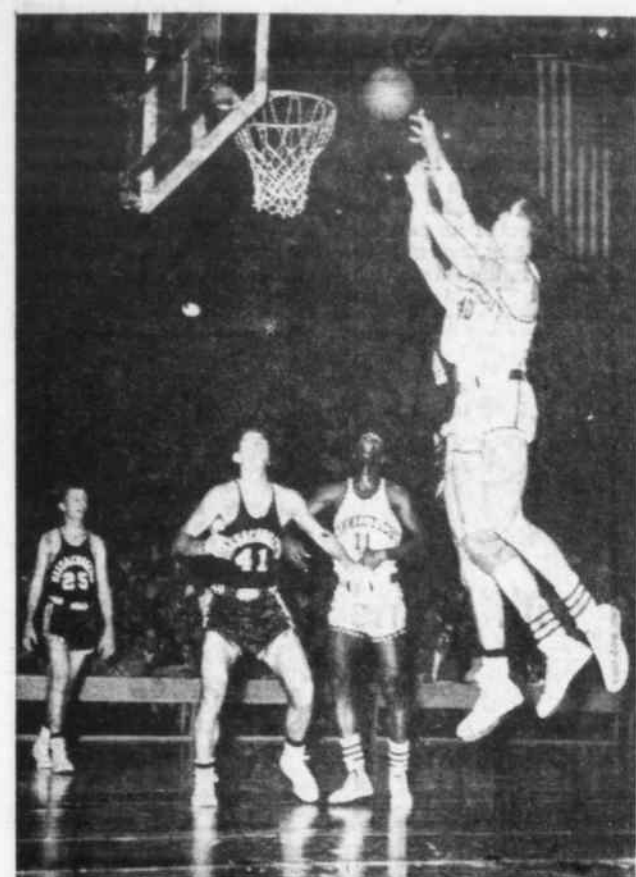
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February 8, 1957

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Hoop Mark Raised To 10-7



Big Billy Schmidt (40), Connecticut's big forward, taps in Bob Osborne's shot over the hands of UMass' Norm Porter. Schmidt racked up 20 points and 20 rebounds in pacing Coach Hugh Greer's Huskies to a 97-71 win.

Set Record Score Versus Maine Foe

BY AL COLINA
Daily Campus Sports Writer

The University of Connecticut's basketball team in its last five games has posted a 3-2 record. This includes wins over Holy Cross, New Hampshire, and Maine. On the other side of the ledger there were losses to Colgate and Fordham, setting its record at 10-7.

A weakened Holy Cross quintet was slapped down 97-72 as Al Cooper, Bob Malone, and Bob Osborne accounted for 67 points among them. Pete Houston, 6 ft. 6 in. center and Joe Hughes, 6 ft. 4 in. forward were absent from the Cross line-up.

On January 15, the Nutmeggers registered their 28th consecutive victory over the Wildcats. They maintained a forty point advantage throughout the fray and prevailed, 94-54. Osborne was high with 18 points.

Colgate Triumphs
A trip to Hamilton, N.Y., on Jan. 26 proved fruitless when a fair Red Raider quintet fired a breath-taking 63% from the floor. Outstanding for Colgate was Jack Nichols. In addition to doing most of the rebounding and playing a fine defensive game, Nichols dropped in 35 points as Colgate won 96-86. Colgate has lost only one home game this year. Malone, Osborne and Bill Schmidt played well in a losing cause.

The Huskies rebounded with a resounding 124-92 win over Maine, and set four new records: 1. Most points by a UConn team; 2. New Conference high; 3. New Field House record; 4. New two team high for Connecticut games. Al Cooper had thirty points while Pete Kosty nabbed 25 for Maine. Coach Greer explained, "The boys were relaxed, so relaxed, they forgot to play defense."

Fordham Jinx
The fortunes of UConn basketball continued to wax and wane with a 68-67 loss to Fordham, who now have won all four games of the series. Jim Cunningham led a second half surge that enabled the Rams to win.

The contest marked the final appearance of Bob "Marco" Malone who fell victim to scholastic requirements. Bob turned in his most inspired performance with his great rebounding and timely hoops.

Tension and suspense again prevailed in the final moments as UConn pulled to within one point of the Rams only to see Don Burns miss a long half-court desperation shot as time expired. The Uconnians displayed some of their best floor work and rebounding but suffered from an inability to score in the first half.

Schmidt led the Blue and White with 17 points while Cooper, Malone, and Schmidt hauled down 17, 14 and 13 rebounds respectively. Cunningham and John Grady led the Rams attack with 25 and twenty points each.

Box score Fordham game:

FORDHAM (68)				
Cunningham, f	8	9	23	
Brady, f	9	2	20	
Cashman, f	0	0	0	
McCadey, c	5	4	14	
Duganiet, c	4	1	9	
Kuehn, c	0	0	0	
Totals	26	16	68	
CONNECTICUT (67)				
Malone, f	4	0	8	
Schmidt, f	7	3	17	
Davis, f	2	0	4	
Cooper, c	5	1	11	
Osborne, c	4	1	9	
O'Connor, c	4	4	12	
Quinn, c	2	2	6	
Burns, c	0	0	0	
Totals	28	11	67	
Fordham	22	46	68	
Connecticut	33	34	67	

Local Wrestlers Defeat Redmen; Rematch Today

By Dave Patterson

In an exciting debut, the newly formed varsity wrestling team defeated the Massachusetts Redmen 15-10 on January 11. The match featured individual wins by co-captains Brian Simons and Bull Godwin, Phil Thomas and Dave Gorke. The Huskies meet UMass in a rematch today. Starting time for the bouts to be held in the Men's Gymnasium is 4 p.m.

As a result of "wrestledowns" among the team members, Coach Jim Bauer again hopes to present his strongest team against the Redmen. Wrestling in the 130 pound weight class will be Al Savitz. Phil Thomas will handle the 137 pound match, while Ed Nemergut is top man in the 147 pound group. Co-captain Brian Simons will encounter the UMass 157 pounder in the fourth individual bout. In the 167 pound class co-captain Bull Godwin will represent the Huskies. Dave Gorke will again strive for 177 pound honors, and Al Constantine will wrestle in the heavy-weight division.



"Eddie! Eddie boy!—YA JU SET A RECORD WHERE ARE YA EDD!"

Frosh Quintet Begins Again After Vacation

The University of Connecticut freshman basketball team was idle over the mid-semester vacation as the squad was allowed to recuperate after their week and a half of final exams.

In their last meeting they continued on their winning streak by downing the Holy Cross frosh. By winning this contest the Husky Pups extended their unblemished slate to four victories without a setback.

Rose Stars
In the battle with the Crusade yearlings it was again the little man, Jack Rose, who sparked the Blue and White yearlings to the win. In addition to being high man in the scoring column, he time and again stole the ball from the surprised visitors and assisted in many of his teammates' tallies.

The victories so far this season include triumphs over Dean Junior College, the Yale frosh,

the Boston College freshmen and the Holy Cross yearlings.

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A JOHN C. PAIGE AND CO. representative will be in the Student Union Building 8:30 a.m. to 3 p.m. February 8, 1957 to receive applications.

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"NO MAN'S DEVOTION"

Ralph Meeker

Janice Rule

Mats. 1:45 Eves. 6:40 Cont.

HERE ARE THE FIRST TWO TIE-BREAKERS IN OLD GOLD'S TANGLE SCHOOLS PUZZLES

IF YOUR answers to the first 24 puzzles conformed to the correct list of answers published at the end of the past semester, you can and must submit answers to eight tie-breaking puzzles, in order to compete for the prizes in the tie.

Remember—first prize is a tour for two around the world, and there are 85 other valuable prizes.

The first two of the eight tie-breakers are published herein, according to rule 2(b) of the official Tangle Schools rules:

2(b) In case more than one person solves correctly the same number of puzzles, the prize tied for and as many

subsequent prizes as there are persons tied will be reserved and those so tying will be required to solve a set of tie-breaking puzzles to determine the order in which the reserved prizes will be awarded.

Each of the tie-breaking puzzles will contain scrambled letters forming the names of either one, two or three American colleges or universities.

Do not mail these tie-breakers now! Save them until you have completed all eight tie-breaking puzzles. Details on when and where to mail the tie-breakers will be published with the eighth puzzle.

TIE-BREAKING PUZZLE NO. 1



CLUE: A leading experimental college for women, this New England school features workshops as part of the regular social science, literature and performing arts programs. There is a 10-week non-resident term here.

ANSWER
Name _____
Address _____
City _____ State _____
College _____

TIE-BREAKING PUZZLE NO. 2



CLUE: This university, located in the Southwest, was originally named Add-Ran for its two founders. Its present name dates from 1902. One of its divisions is Brite College of the Bible.

ANSWER
Name _____
Address _____
City _____ State _____
College _____

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"What really sold me," says Jerry, "was the way they conducted engineering. I'd expected rooms full of engineers at desks. Instead, I found all the informal friendliness of my college lab."

Gerald, an E.E., came directly to IBM from the University of Buffalo, in 1953. Starting as a Technical Engineer, he was immediately assigned to work, with two others, on designing a small calculator. The supervisor of this project was Dr. R. K. Richards, author of "Arithmetic Operation in Digital Computers." Jerry learned a great deal about computers in a very short time. Incidentally, his particular machine is now going into production.



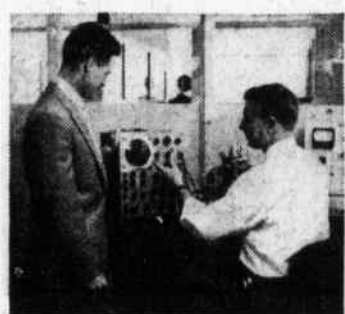
As Jerry says, "It makes an engineer feel good to see his project reach the production stage—and to be able to follow it through."

Promoted to Associate Engineer after 16 months, Jerry is now the leader of a nine-man team. He assigns problems to his group for solution, approves their block diagrams and the models they build. Perhaps an hour a day goes into paper work such as requisitioning equipment for his group and reviewing technical publications, in counseling members of his team and preparing for trips to technical society meetings. Apart from his regular responsibilities, he teaches at night in the IBM school.

Why Jerry chose IBM

Of course, there were other reasons why Jerry selected IBM. He was vitally interested in computers, and IBM was obviously a leader in the field. He comes from a scientific family

(his brother is a mathematician) and is fascinated by these mathematical marvels which are revolutionizing man's ways of doing things in so many fields. He enjoys working on large equipment... and on "pulses." "It's more logical," he says. "In computer



This field is so new

work, you can actually see things happening, which is not the case with all electronic equipment today. And it's not all solid math, either. What's more, this field is so new, that pretty soon you're up with everybody else."

Gerald has done recruiting work himself for IBM and believes he understands some of the college senior's problems. "I usually begin an interview by determining a man's inter-



Reviewing technical publications

est," he reports. "Then the diversity of work at IBM enables me to offer him a job which will challenge that interest." Gerald distinguishes between two kinds of engineers—those who like to work on components, such as circuit designs, and those who are interested in the part the component

plays. The latter is his own interest, which is why he is in advanced machine design. He points out that IBM is careful to take these factors into consideration—another reason, perhaps, why turnover at IBM is less than one-sixth the national average.

What about promotions?

When asked about advancement opportunities at IBM, Jerry says, "You can hardly miss in this field and in this company. They tell me sales about double every five years—which in itself makes promotion almost axiomatic." He endorses the IBM policy of promoting from within, with merit the sole criterion. The salary factor, he remembers, was not his first consideration. While excellent, the tremendous advancement potential was of far greater importance.



Promotion almost axiomatic

IBM hopes this message will give you some idea of what it's like to be an E.E. in Product Development at IBM. There are equal opportunities for I.E.'s, M.E.'s, physicists, mathematicians, and liberal arts majors in IBM's many divisions—Research, Manufacturing Engineering, Sales and Technical Service. Why not drop in and discuss IBM with your Placement Director? He can supply our brochure and tell you when IBM will interview on your campus. Meanwhile, our Manager of Engineering Recruitment, R. A. Whitehorn, will be happy to answer your questions. Just write him at IBM, Room 8801 Madison Ave., New York 22, N. Y.

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